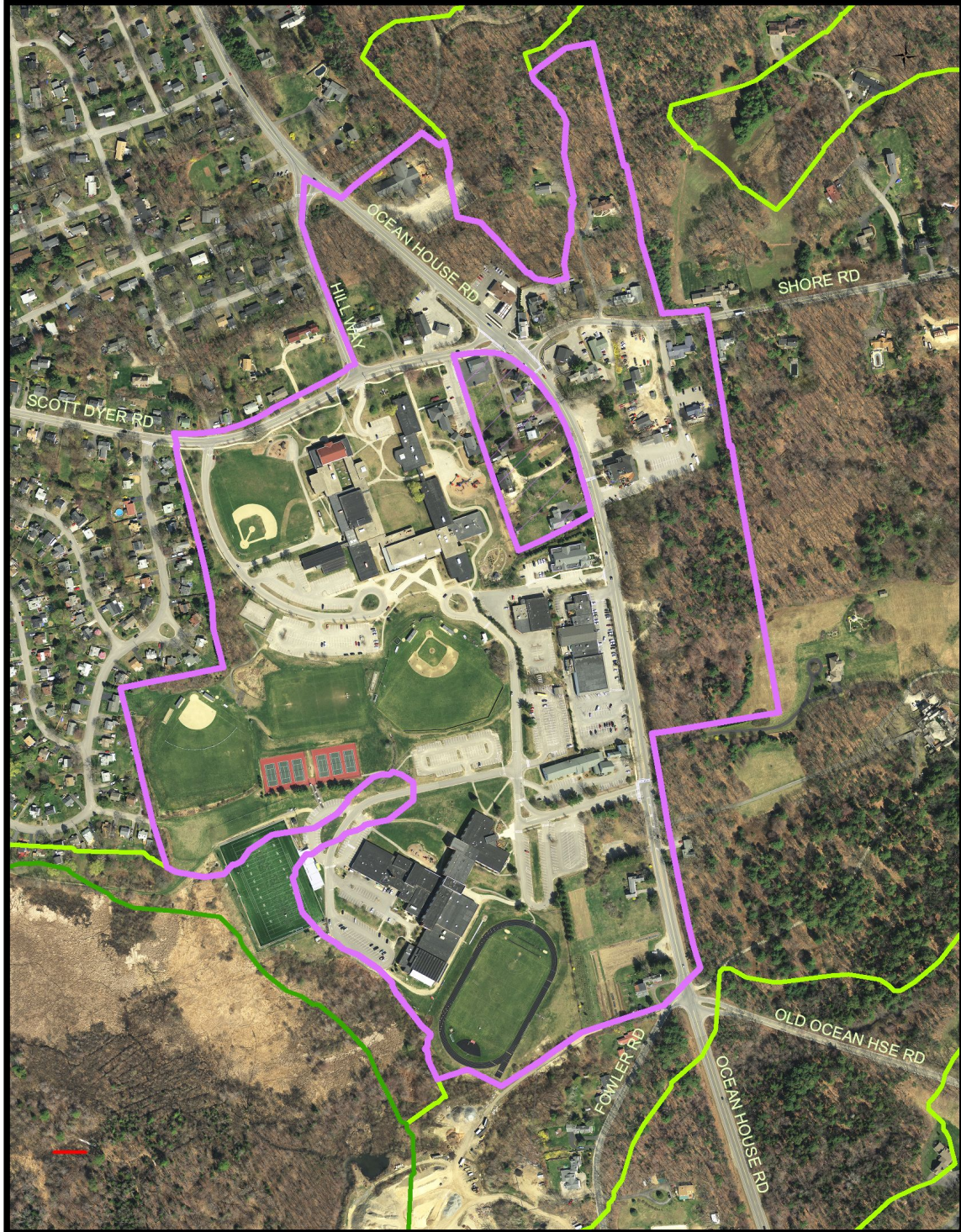


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Draft 2014 Town Center Plan



4
5

5-28-2013

Town Center Plan Committee

Stephanie Carver, Chair
Peter Curry, Planning Board representative

Diane Hessler, public representative*
Skip Murray, Town business owner representative
Stephen Parkhurst, public representative
Lee Ruddy, public representative
David Sherman, Town Council
Mary Townsend, School Board*
Jamie Wagner, Town Council

*Resigned from committee December, 2013

Staff

Maureen O'Meara, Town Planner

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1
2 **Executive Summary**
3
4

5 The Town Center Plan Committee is pleased to submit this final report to
6 complete the committee's charge. The Town Council appointed the 9-member
7 Town Center Plan Committee, which held 17 meetings, including a site walk of
8 the Town Center, a joint meeting with the Library Planning Committee and a
9 public forum on October 17, 2013. All meeting agendas and minutes were posted
10 on the town website. The committee solicited public comment at each of its
11 meetings and also with a questionnaire.
12

13 The committee reviewed the 1993 Town Center Plan and is proposing an
14 updated plan with 5 goals. The goals continue the direction of the original plan.
15 They include promoting pedestrian safety, recognizing the Town Center's status
16 as the central commercial area, creating a village green and other community
17 gathering places, improving visual appeal and developing infrastructure
18 financing.
19

20 From these goals, the committee is making 7 recommendations, the small
21 number reflecting the sharper focus of this Town Center Plan. The committee
22 recognizes that financial constraints were the chief obstacle to a fuller
23 implementation of the 1993 plan. Consequently, this plan includes specific
24 recommendations to finance infrastructure improvements and to be open to
25 public/private partnership opportunities.
26

27 The committee recommendations reflect the Town Center's status as a mid-level
28 priority. Residents would like the Town Center to be a gathering place,
29 pedestrian-friendly and attractive, but they do not want to divert resources from
30 higher priorities such as open space and schools. The plan recommendations are
31 therefore structured for incremental implementation as resources and
32 opportunities become available.
33

34 The committee acknowledges that many of the properties in the Town Center are
35 privately owned. As a result, the town must sometimes react to the decisions of
36 private property owners, and cannot dictate the disposition of private property
37 that otherwise complies with town regulations.
38

39 One of the most immediate opportunities for improvement in the Town Center is
40 the proposal to renovate the library. The committee agrees that the library should
41 be located in the Town Center and should be consistent with the Town Center
42 goals and recommendations, specifically promoting community gathering
43 places.
44

45 The committee looks forward to reviewing its recommendations with the Town
46 Council.
47
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VISION

To create an identifiable, vibrant town center that includes mixed retail uses for residents and visitors, a safe and inviting pedestrian and bicycle environment, a common meeting place, visual vitality, and linkages to the town’s open space and nearby residential neighborhoods.

GOALS

- **Pedestrian and vehicular circulation.** Promote safe pedestrian, bicycle and vehicular circulation in the town center, with an emphasis on completing the sidewalk network throughout the Town Center and connecting to nearby neighborhoods.
- **Primary Commercial Area.** Support the Town Center as the primary location for new commercial development in Cape Elizabeth and encourage a modest amount of small-scale, mixed use development.
- **Gathering Places.** Create a town green and encourage small commercial establishments (such as coffee shops or restaurants) that provide opportunities for community members to come together.
- **Visual Appeal.** Improve the appearance and identity of the Town Center through continued application of the Town Center design standards to new development and formalizing the design standards for infrastructure improvements.
- **Infrastructure Financing.** Further investigate, and if appropriate, implement alternative financing tools to fund town center infrastructure improvements in a manner that moderates fiscal impacts on other town priorities.

RECOMMENDATIONS

The following recommendations are listed in corresponding order with the goals in the previous section. Recommendations are intended to be an umbrella under which a variety of implementation steps would fit. Each recommendation includes background information, a description of the recommendation and a cost estimate. High-level, ballpark estimates are provided to give the Town Center Plan context and will need to be refined as recommendations are implemented. Cost estimates were provided by Steve Harding, Town Engineer, at Amec Environment and Infrastructure, Inc.

Goal: Pedestrian and Vehicular Circulation

1. Improve and expand pedestrian and bicycle safety and connectivity of sidewalks and paths within the Town Center and to nearby neighborhoods.

Background: In the late 1990's, the Town obtained grant funding to build and rebuild sidewalks from Scott Dyer Rd/Longfellow Drive to the Pond Cove Shopping Center on Route 77. Additional sidewalk construction has occurred in the Town Center and the Shore Road Path was constructed in 2011. (See Appendix F for more information on existing and proposed sidewalks.)

Recommendation Description: This recommendation would complete the sidewalk network throughout the Town Center. Additional sidewalk connections to nearby neighborhoods would also be pursued. Less formal paths within the Town Center, including greenbelt connections to Robinson Woods and the Spurwink Marsh, and a path from Route 77 to the library, would be evaluated, constructed, improved and/or maintained. Pedestrian safety in the Town Center is a priority, including at the Route 77/Shore Rd/Scott Dyer Rd intersection. Preservation of existing biking infrastructure and expansion of biking infrastructure when appropriate should also be considered.

Cost Estimate: \$1 million Town Center sidewalks
 \$1.7 million Town Center/neighborhood connector sidewalks

2. Recast Route 77 in the Town Center as Cape Elizabeth's "main street."

Background: Route 77, or Ocean House Rd, is a state highway, but within the confines of the Town Center, it is also Cape Elizabeth's main street. Increased pedestrian traffic and slower vehicle speeds are more consistent with the function of a main street. Greater impact on vehicle speed can be accomplished with a "main street" design that includes sidewalks separated from the road with grassed esplanades planted with street trees and new buildings that are pulled closer to the road with parking to the side or rear. These design features are already included in the Town Center regulations. Access management techniques such as reducing curb cuts, sharing curb cuts between abutting properties and moderating the width of curb cuts are also part of the Town Center regulations.

1
2 Recommendation Description: It is now time for the Maine Department of
3 Transportation (MDOT) classification of the section of Route 77 in the Town
4 Center to be changed from arterial to a lesser classification more consistent with
5 a main street in order to reduce the maximum speed allowed. The Town should
6 advocate for this change with the MDOT. The Town's effort should include
7 documentation of the Town Center Zone requirements, plans for pedestrian
8 improvements, existing uses information emphasizing the community facilities
9 clustered in the Town Center and other relevant information.

10
11 Cost Estimate: In-house staff time, possible consultant technical support

12
13 **Goal: Primary Commercial Area**

- 14
15 3. Update the Town Center Stormwater Management Study and plan for
16 construction of needed stormwater improvements.

17
18 Background: In 1995, the Town received grant funding to prepare a stormwater
19 management plan for the Town Center. The plan called for collection of
20 stormwater from roadways and lots located in Town Center into a stormwater
21 system. The system would be collected in underground piping and outlet
22 through the school campus underground stormwater collection system and then
23 to the Spurwink Marsh. Some of the stormwater collection system has been
24 constructed, but the system remains unfinished and is a potential costly obstacle
25 to property owners in the Town Center when improving their property. A formal
26 stormwater collection system allows the small lots in the Town Center to fully
27 utilize the lot rather than consider onsite detention basins.

28
29 Recommendation Description: The 1995 plan should be reviewed and updated,
30 both with improvements already constructed and with integration of Low
31 Impact Development (LID) techniques as appropriate. The study should be
32 prepared by a professional engineer working with town staff. Seventy-five
33 percent of the 1995 study was funded with a grant and town staff should be
34 directed to pursue grant funding for the update.

35
36 Cost Estimate: \$20,000 for consulting engineer, in-house staff

37
38 **Goal: Gathering Places**

- 39
40 4. Consider creating a town green or common open space within the town
41 center.

42
43 Background: Both the 1993 Town Center Plan and the feedback received by the
44 Town Center Plan Committee (2013) support the creation of a town green in the
45 Town Center. This town open space should be a place for residents to visit when
46 doing business in the Town Center, for passive relaxation and for the community
47 to come together during events. The village green should be highly visible,
48 ideally with frontage on Route 77. If traditionally designed, the village green
49 should be framed with buildings distinctive due to their purpose and/or

1 architecture (one example is the Town Hall). The 1993 Plan included concept
2 schemes showing a potential village green in multiple locations and
3 recommended that the village green be in the area of the Town Hall and Pond
4 Cove Shopping Center. This plan was incorporated by reference into the 2007
5 Comprehensive Plan.

6
7 There are potentially multiple locations in the Town Center where a village green
8 would be appropriate. Purchase of land in the Town Center to create a village
9 green, however, is not a high priority for open space preservation or as a capital
10 improvement (See FOSP Report and Annual CIP Budget).

11
12 Recommendation Description: The committee repeats the recommendation from
13 the 1993 plan to consider creating a village green. As with other
14 recommendations in the 1993 plan, the lack of funding has been an obstacle to
15 creating a town green. For this reason, absent available funding or the likelihood
16 that funding will become available, the committee recommends that the town
17 pursue public/private partnership opportunities where the cost of creating a
18 village green can be reduced and the town's overall Town Center goals are met.

19
20 For example, the owner of the parcel of land located south of the Town Hall
21 presented the committee with a *concept* plan where development of the property
22 could include a public village green of approximately 1 acre in size. (See
23 Appendix G, Village Green Concept Plan) While the property can be developed
24 without a village green, the green adds to the desirability of the potential
25 development and advances town goals. The property includes a small (less than
26 one-tenth of an acre) RP2 wetland near its center, which could be incorporated
27 into a water element on the village green. If a public village green is created in
28 the town center, the Town should consider allowing some flexibility in applying
29 the minimum and maximum front yard setback so that a building could be
30 placed to frame the village green. In order to signal support for the village green
31 development concept, the Town should consider adoption of an amendment to
32 the Town Center District that makes it clear that alteration of an RP2 wetland in
33 the Town Center District would be acceptable where a substantial public benefit
34 is created. (See Appendix H, Sample Zoning Ordinance Text Amendment)

35
36 Cost Estimate: In-house staff time

37
38 **Goal: Visual Appeal**

- 39
40 5. Maintain the current design standards that promote a pedestrian-friendly
41 town center and quality design that contributes to a sense of place.

42
43 Background: The 1993 Town Center Plan recommended that a new Town Center
44 Zoning District be created and that the district include design standards
45 requiring new development to be built consistent with the Town Center purpose.
46 The zoning district and design standards were adopted in 1995 and the town's
47 experience with the zoning has been positive.

48

1 In 2002, the Town Council reviewed the requirement that new development in
2 the Town Center include a sidewalk along the frontage of the property. The
3 Town Council concluded that this policy was beneficial in extending the
4 sidewalk network in the absence of public funding for construction.

5
6 The design requirements establish a “build to” line for new construction and
7 restrict parking to the side or rear of a building. Building standards are
8 established that require high quality finish materials and compatibility with
9 historic structures, including additions or alterations to historic structures.

10 Below is a list of locally historic town center structures:

- 11
- 12 1235 Shore Rd, Stick Style, C. 1875-1890
- 13 312 Ocean House Rd, Italianate, c. 1855-1875 (Murray House)
- 14 320 Ocean House Rd, Colonial Revival, built 1901, rebuilt 1948 (Town
- 15 Hall)
- 16 343 Ocean House Rd, Greek Revival, c. 1840-1870
- 17 351 Ocean House Rd, Greek Revival, c. 1840-1870
- 18 359 Ocean House Rd, Italianate, c. 1860-1885
- 19 11 Hill Way, Colonial Revival/Gothic, late 19th C
- 20 Hill Way, Barn, late 19th -early 20th C
- 21 Scott Dyer Rd, Thomas Memorial Library-Pond Cove School Section,
- 22 Colonial Revival, 1912
- 23 Scott Dyer Rd, Thomas Memorial Library-Spurwink section, Italianate, c.
- 24 1875-1885
- 25 Scott Dyer Rd, Middle School, Colonial Revival, 1933
- 26

27 Site design standards require special attention to the area between the road and
28 the front of the building. These landscaping standards, combined with the
29 building standards, serve not only to promote high-quality development in the
30 town center, but also assure appropriate treatment of gateway properties located
31 on the north and south ends of Route 77.

32
33 Recommendation Description: The Town Center Plan Committee discussed the
34 existing zoning standards, including the sidewalk requirement. The committee
35 invited Mike Concannon, owner and developer of 349 Ocean House Rd, to make
36 a presentation from the developer’s perspective. Mr. Concannon acknowledged
37 that sidewalk and lighting construction requirements added to his costs, but he
38 would not recommend eliminating the requirements. He is confident the
39 improvements will add to his property’s appeal and to the appearance of the
40 Town Center. Sidewalks remain popular with residents. (See Appendix D, Public
41 Participation Plan/Town Center Questionnaire Summary Report) The committee
42 is recommending that the intent and scope of the current standards be retained,
43 which does not mean that adjustments might not be considered as appropriate.

44
45 Cost Estimate: 0

- 46
- 47 6. Formalize design standards for town center infrastructure, including but
- 48 not limited to sidewalk width and surface materials, street trees, lighting
- 49 fixtures, and seasonal promotional materials.

1
2 Background: Following the sidewalk construction project in the 1990's, town staff
3 informally established a standard width and surface treatment for sidewalks to
4 complement the standards in the Town Center design requirements.

5
6 Recommendation Description: Because infrastructure improvements are
7 occurring incrementally, standard technical specifications are needed to create a
8 consistent visual identity for the Town Center. These specifications should be
9 collected, completed where needed, and adopted. Standards should include but
10 not be limited to sidewalk width and surface treatment, lighting fixtures,
11 signage, banners, street trees, etc.

12
13 Cost Estimate: \$5,000 - \$10,000 technical consultant

14
15 **Goal: Infrastructure financing**

- 16
17 7. Develop funding strategies, including but not limited to a Tax Increment
18 Financing (TIF) District for the Town Center, to fund infrastructure
19 improvements.

20
21 Background: The 1993 Town Center Plan included recommendations for
22 construction of sidewalks throughout the Town Center, creation of a village
23 green, a stormwater management system, and other improvements. Most of
24 these improvements have not been completed due to a lack of funding. Some
25 sidewalk connections and stormwater improvements were designed but not built
26 due to a lack of construction funding. Many of these same improvements are
27 now recommended as part of this Town Center Plan, but the outlook for
28 municipal funding at this time remains the same.

29
30 Tax Increment Financing (TIF) is a tool provided under state law to allow a
31 municipality to shelter new property tax revenues for the purpose of improving
32 commercial areas. The TIF application, which must be submitted for state
33 approval, must designate a specific location where the TIF applies and the
34 purpose of collecting TIF revenues.

35
36 In Cape Elizabeth, the Town Center could be designated a TIF District. Any
37 increase in tax revenues, or a portion of it, collected in the Town Center would be
38 dedicated to infrastructure improvements within the Town Center. The increase
39 in property values in the Town Center would also be sheltered from inclusion in
40 state municipal revenue sharing, state aid to education and county tax
41 calculations.

42
43 This is an ideal time for the town to consider a Town Center TIF because of the
44 amount of property currently in transition and the likelihood that those
45 properties will be improved and increase in value. A TIF District implemented in
46 2015 would set the base property value of the district at its April 1, 2014 value.

47
48 How much in revenues could be generated and what impact would that have on
49 total tax revenues? In order to further explore how a TIF might work, the

1 following table estimates how a Town Center TIF would have functioned from
 2 2003-2013. The Town Center is 144 acres and in 2003 had a total property
 3 valuation of \$60,761,400. From the period 2003-2013, \$867,300 in property value
 4 was added in the Town Center, as shown in the table below. (This number has
 5 been adjusted to factor out increases due to the 2011 revaluation.)
 6

Year	Tax Rate	Value Added from Base year	Annual Tax Revenue
2003	22.64	508900	11,521.50
2004	14.2	508900	7,226.38
2005	15.34	508900	7,806.53
2006	15.92	508900	8,101.69
2007	16.16	419900	6,785.58
2008	16.46	419900	6,911.55
2009	17.44	656000	11,440.64
2010	17.54	792900	13,907.47
2011	17.86	792900	14,161.19
2012	15.18	792900	12,036.22
2013	15.84	867300	13,738.03
			113,636.78

7
 8
 9 If a TIF had been established in 2003, tax revenues of approximately \$113,600
 10 would have accrued over a ten year period. These funds would have been
 11 available to pay for Town Center infrastructure improvements.
 12

13 With the amount of property in transition in the Town Center, it is likely that
 14 some new development will occur. How would new investment impact a Town
 15 Center TIF? The chart below builds upon the 2003-2013 Town Center property
 16 value data above. The "New Investment scenario" assumes that, over a 10 year
 17 period, two projects were constructed in the Town Center, adding \$500,000 and
 18 \$400,000 in value. With this scenario, the increase in tax revenues would be
 19 almost \$200,000.
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Year	Tax Rate	New Investment Scenario	Scenario Tax Revenue
2003	22.64	508900	11,521.50
2004	14.2	508900	7,226.38
2005	15.34	508900	7,806.53
2006	15.92	1008900	16,061.69
2007	16.16	919900	14,865.58
2008	16.46	919900	15,141.55
2009	17.44	1156000	20,160.64
2010	17.54	1292900	22,677.47
2011	17.86	1692900	30,235.19
2012	15.18	1692900	25,698.22
2013	15.84	1767300	27,994.03
			199,388.78

4

5 During the same 2003-2013 time period, the increase in property value would
6 have been sheltered from inclusion in state municipal revenue sharing, state aid
7 to education, and Cumberland County taxes. The total property valuation of the
8 Town of Cape Elizabeth is used to calculate how much state revenue sharing and
9 state aid to education that the state will provide to the town. More property
10 value reduces state payments. More property value also increases the town's
11 percentage of county taxes. With a Town Center TIF, the increase in property
12 value in the Town Center would not be included in the total town valuation for
13 either state revenue or county tax calculations. For example, in 2013, with
14 \$867,300 of Town Center value sheltered, state revenue sharing and aid to
15 education would increase approximately \$8,000 and county tax avoided would
16 be about \$600. Stated another way, without a Town Center TIF in 2013, of the
17 \$13,700 in tax revenue collected from new Town Center value, only \$5,100 (or
18 37%) remains with the town. The rest is "lost" to state and county valuation
19 adjustments.

20

21 The above estimates are a concept level analysis. An actual TIF district would
22 require more refined numbers and TIF districts typically extend 20 years. TIF
23 funds must be segregated for improvements in the district or outside the district
24 as long as they are related to the district. While projected TIF revenues would not
25 be sufficient to fund all or most of Town Center infrastructure needs, they could
26 be the local match for grant applications that close the funding gap. By state law,
27 TIF funds cannot be used for municipal or school buildings, however, by
28 sheltering the increase in property value, there remains revenue advantages for
29 municipal and school revenues.

30

1 Another funding strategy is the Infrastructure Improvement Fund established by
2 the Town. This is a town account which is funded from \$3/\$1,000 of the
3 \$10/\$1,000 fee for building permits. The fund is dependent on development
4 activity. The fund currently has a \$130,000 balance. This fund has been used to
5 partially fund infrastructure in the Town Center in the past.
6

7 The Town has also been successful in competing for grant funding. Some of the
8 funding sources with potential for the Town Center include Safe Routes to
9 School grants, Coastal Zone Management funds, and the MDOT Municipal
10 Partnership Initiative.
11

12 Recommendation Description: In order to move this Town Center Plan forward,
13 new financing strategies should be considered. These strategies should recognize
14 the Town Center's status as a mid-level priority, that is, an area that residents
15 would like to be a gathering place, pedestrian friendly and attractive, but for
16 which they do not want to divert resources from higher priorities such as open
17 space and schools. The Town should consider how potential financing strategies
18 impact school and municipal budgets. The Town should also be prepared to take
19 advantage of grant funding opportunities when they are available.
20

21 Cost Estimate: In-house staff, consultant support as needed.
22
23
24

1 **Appendix A**
2 **Town Council Charge to the Committee**

3
4 The Cape Elizabeth Town Council created the Town Center Plan Committee with
5 the following charge in January, 2013.
6

7 **Charge**
8 **Town Center Plan Committee 2013**
9

10 **Introduction**

11
12 Cape Elizabeth adopted a Town Center Planning in 1993 and subsequent zoning
13 amendments in 1995. It is time to revisit the plan and take a fresh look at the
14 Town Center with the goal to support a vibrant, business and pedestrian friendly
15 town center. The committee should complete its recommendations by the end of
16 2013.
17

18 **Committee Structure**

19
20 The 2013 Town Center Committee shall consist of 9 members. The Town Council,
21 following a recommendation from the Appointments Committee, shall appoint 5
22 residents, of which at least one shall be a town center business owner and one a
23 resident of the town center or an adjacent neighborhood. The Town Council shall
24 appoint 2 of its members to serve on the committee and shall ask the Planning
25 Board and the School Board to also appoint one of its members to the committee.
26 The committee shall appoint its own chair and shall keep minutes of the
27 meetings. The Town Manager shall designate staff for the committee.
28

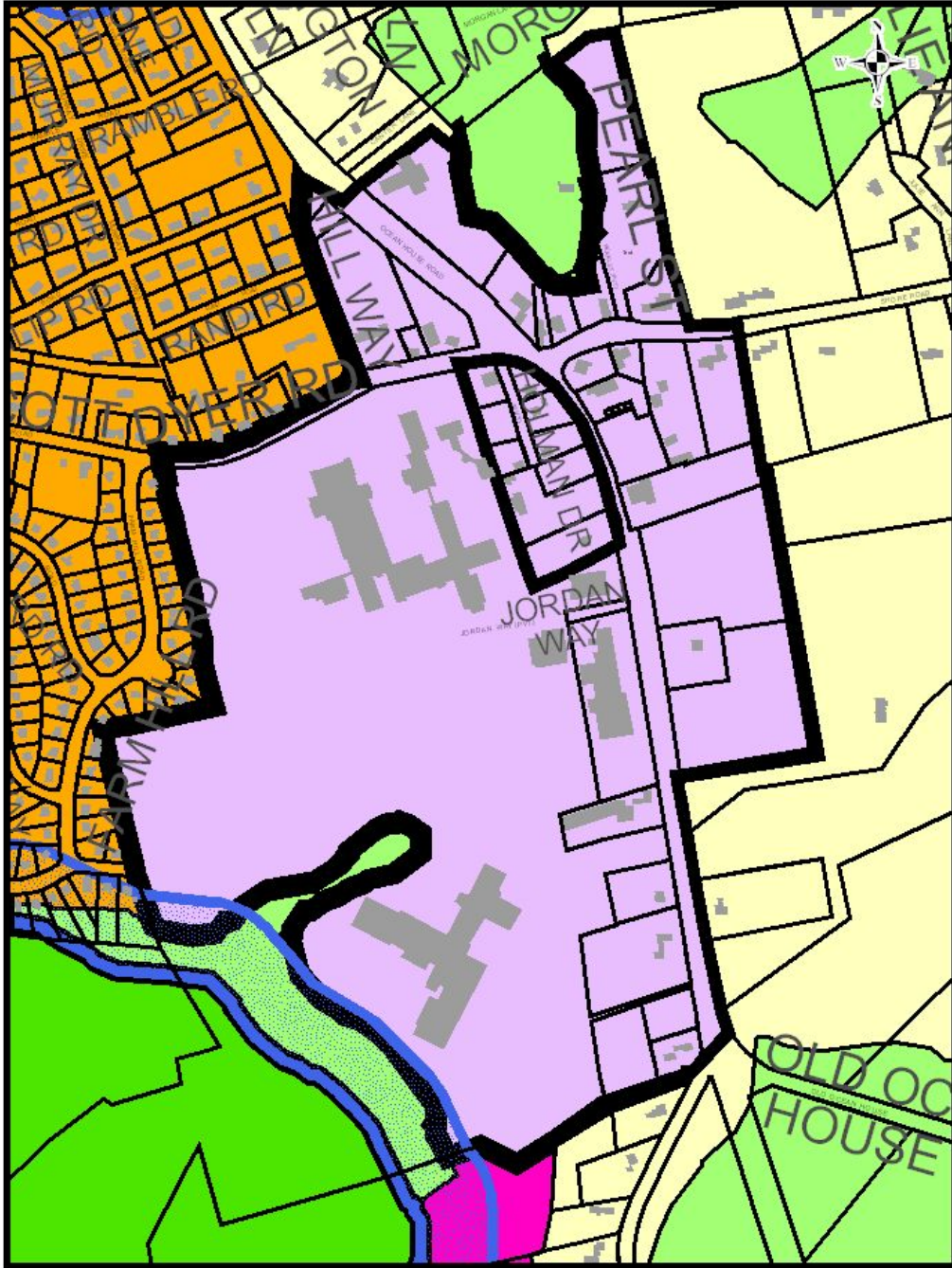
29 **Committee Charge**

- 30
31 1. The Town Center Plan Committee shall review existing conditions in the
32 town center, including but not limited to land uses, lot and building vacancies,
33 infrastructure (roads, sidewalks, stormwater, sanitary sewer, etc), but not
34 including municipal buildings.
35
36 2. The committee shall meet with the library planning committee to consider
37 opportunities for enhancing the town center.
38
39 3. The committee should articulate a vision for the town center. The
40 committee should focus on the purpose statement of the Town Center zone and
41 confirm that the purpose statement remains valid or, if not, what changes are
42 recommended to articulate a vision for the town center.
43
44 4. The committee shall prepare and implement a public information plan,
45 with a focus on town center business owners, and shall hold a public forum.
46
47 5. The committee shall provide a status report to the Town Council within 6
48 months of its first meeting.
49

1 6. The committee shall provide a final report with recommendations to the
2 Town Council by December 31, 2013.
3
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Appendix B Map of the Town Center Zone



5

1 **Appendix C**
2 **Evolution of the Town Center from 1993 to 2014**
3

4 The Cape Elizabeth Town Council adopted a Town Center Plan in 1993. The plan
5 was prepared by a committee representing the Town Council, Planning Board,
6 School Board and the Main Street 90 committee, as well as a town center business
7 owner, a resident adjacent to the town center and members of the public.
8

9 When the Town Center Plan was adopted, the area of the town center was zoned
10 predominantly Business A (BA) with the school campus, the Methodist Church
11 and other “edges” located in the Residence A (RA) and the Residence C (RC)
12 zoning districts. A major recommendation in the Town Center Plan was to
13 create a new zone recognizing this area as the commercial/municipal/cultural
14 hub. In 1995, the Town Council adopted the Town Center (TC) Zoning District
15 and revised the Official Zoning Map to create the Town Center Zone.
16

17 The TC zone included several innovations, such as building and site design
18 standards, sidewalk construction obligations on private property owners,
19 maximum setbacks that require construction near the street and a prohibition of
20 parking within the front yard setback. Taken as a whole, the Town Center Plan
21 and the TC zone established an identity for the area now commonly referred to
22 as the “Town Center.”
23

24 Cape Elizabeth is a suburban community that prizes its very modest growth,
25 open spaces and rural character. Nevertheless, the town center has experienced
26 changes since the first plan was adopted in 1993. Below are highlights of how the
27 town center has evolved to the present.
28

29 **Town Center Highlights 1993-present**
30

- 31
- 32 •1993 adoption of Town Center Master Plan
 - 33
 - 34 •1994 Cumberland Farms adds canopy
 - 35
 - 36 •1994 Pond Cove/Middle School project
 - 37
 - 38 •1995 adoption of Town Center District Zoning
 - 39
 - 40 •1996 On Our Planet Day School moves into Shopping Center
 - 41
 - 42 •1997 Reconstructed sidewalks/lights from Farm Hill Rd to Jordan Way
 - 43
 - 44 •1999 Community Pool renovation
 - 45
 - 46 •1999 Scout House project
 - 47
 - 48 •1999 Public Works Department moves out of Town Center
 - 49

- 1 •1999 Town Center Height Amendment rejected
- 2
- 3 •2000 New Police Station/Town Center Fire Station renovation
- 4
- 5 •2001 New Community Center
- 6
- 7 •2002 Romeo’s Pizza shopping center
- 8
- 9 •2002 Ocean House Child Development Center - Methodist Church
- 10
- 11 •2003 Sold Town land at 316 Ocean House Rd
- 12
- 13 •2004 Cape Elizabeth Family Medicine addition -Shore Rd
- 14
- 15 •2004 Johnson Scout House site plan
- 16
- 17 •2004 Pond Cove Addition/High School renovation
- 18
- 19 •2006 High School driveway traffic light installed
- 20
- 21 •2006 High School Hannaford Field
- 22
- 23 •2006 CELT new building
- 24
- 25 •2007 Jonesy’s garage bays removed
- 26
- 27 •2009 Town Center Amendments to increase multifamily density
- 28
- 29 •2009 Hannaford Field Concession stand
- 30
- 31 •2009 Intersection improvements rejected/pedestrian improvements installed
- 32
- 33 •2010 Portland Dry Cleaners - Shopping Center
- 34
- 35 •2010 Local Buzz opens – Shopping Center
- 36
- 37 •2011 Cape Family Medicine storage building
- 38
- 39 •2012 Shopping Center facade renovation
- 40
- 41 •2012 Town Hall landscaping
- 42
- 43 •2012 Shore Road Path connection to Town Center
- 44
- 45 •2012 C’s gourmet market approved
- 46
- 47 •2013 Well Heart Yoga opens - Shopping Center
- 48
- 49 •2013 L.P Murray and Sons renovation

Appendix D
Public Participation Process

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1. Transparency. All meetings, schedules, minutes, and other documents shall be available to the public for review.
2. Multi-level participation. Multiple approaches to engaging the public have been employed to maximize public involvement.
 - The committee posted all agendas and minutes of meetings, the meeting schedule of the committee, and other documents and plans produced by the committee on the website.
 - Time was set aside at each meeting for Public Comment.
 - The committee used first class mailed notices to notify Town Center property owners and businesses and adjacent neighborhoods of the public forum.
 - A Press release was issued to local newspapers focusing on the public forum and public opinion survey.
 - A public forum was held on October 17, 2013. The minutes of the forum follow.
 - The committee provided a status report to the Town Council in December, 2013.
 - In addition, the committee distributed a public opinion survey. A compilation of the results follows.

Town Center Plan Committee
Public Forum Minutes
October 17, 2013

Town Center Plan Committee members: Stephanie Carver, Chair, Peter Curry, Skip Murray, Steve Parkhurst, Lee Rutty, Mary Townsend, Jamie Wagner

Staff: Maureen O'Meara, Town Planner

Mrs. Carver opened the public forum. Each committee member introduced him/herself. Mrs. Carver reviewed the committee charge from the Town Council and the draft vision statement for the Town Center. She explained that a survey would also be circulated and the committee agreed to also post the survey on the town website.

Ms. O'Meara reviewed the area of the town center and a brief overview of the town center zoning. She also presented a visual preference survey where attendees viewed pictures from other town centers and ranked them on cards distributed by committee members.

Mrs. Carver opened the meeting to public comment.

Laura Ker, 312 Ocean House Rd - She would like a slower speed on Route 77.

Suzanne McGinn, 1180 Shore Rd - The current town center is sufficient. The 1995 plan had 37 recommendations and one Town Councilor said about 60% of the recommendations had been implemented. The remainder should be the focus. None of the 37 recommendations say to increase the town center zone. The 2005 Critical Insights survey shows support for protecting rural character and improving the town center is second to last. There is congestion at the Route 77/Shore Rd intersection and it is the most dangerous intersection in town but the traffic light went in at the school intersection. The town didn't want the Route 77/Shore Rd intersection light. The 2007 Comprehensive Plan does not recommend a change to the town center zone. If data is out of date, ask the Town Council to conduct the same survey using the exact same language. I like sidewalks and support more bikes, including by the school campus.

Imad Khalidi, 19 Pilot Point Rd - He is trying to join the Town Council and learn from tonight's meeting. What is wrong with the town center? What is the position of the committee members? Maybe there should be buses for kids and for mothers. The town center is already vibrant. He then asked each committee member to state their position on the town center. Each committee member made a statement.

Skip Murray, committee member - He said that the town center is stale. It needs more pedestrians and more creative thinking between Buzz 1 and Buzz 2. He wants more places for more people to be able to gather as a community.

1 Lee Ruddy, committee member - We're not here to make changes. We are here
2 because the Town Council asked us to look at the current plan. I don't have an ax
3 to grind. I like Cape Elizabeth and the town center, but I am not sure it should
4 stay exactly the way it is.

5
6 Mary Townsend, committee member - She is interested in the school campus and
7 safe connections for pedestrians. As a property owner, she is content with the
8 town center and would like more green space, like a town green.

9
10 Steve Parkhurst, committee member - His expectation tonight is to listen, not to
11 give my opinion. I want to find out what the townspeople want.

12
13 Mrs. Carver, committee member - She agrees with Mr. Parkhurst that tonight's
14 purpose is to hear from the public. She agrees that it would be nice to have
15 community space but has no preconceived opinions. The town center will change
16 whether we say yes or no due to the typical transfer of buildings, such as the
17 bank leaving. It makes sense to re-examine and she wants to hear from others.

18
19 Peter Curry, committee member - The town center exists. Is it all that it could be?
20 He would like to hear what people want.

21
22 Jamie Wagner, committee member - He almost didn't move here because there is
23 little in the town center. He had to open a coffee shop to have some place to meet
24 in the town center and he has a great landlord. The town center is a little bit ugly
25 and could be more visually appealing. He does not want to go to Portland. He
26 has no interest in expanding the physical size of the town center, but would like
27 more commercial activities such as shops, restaurant. With the empty lot, Skip's
28 lot, town property, Key Bank property, there is some way to be vibrant.

29
30 Terry Ann Scriven, 18 Old Ocean House Rd - She is a physician in the town
31 center and agrees there are lots of opportunity for development within the town
32 center. Do not expand the zone. We should have careful development in existing
33 town center areas. She would like to look at the speed limit as she walks her kids
34 across Route 77 to school and there is speeding through town. It would be good
35 to look at sidewalks through the full extent of the town center.

36
37 Mark Kiefner, 5 Julie Ann Lane - He was attracted to the rural Cape atmosphere
38 and values the proximity to the ocean, farms, ponds and trails. He has lived in
39 bigger cities. He supports walkability, bikeability, and professional consultation
40 on appearance. The current town center is unattractive and you should make it
41 more attractive. He is opposed to changing the town center boundaries or higher
42 density housing close to town center, which will increase traffic and decrease
43 walkability /bikeability. Thank you for this effort.

44
45 Gerry Murray, town center resident from 0-73 years - He was on the previous
46 town center committee. A lot has been done and he agrees the speed limit should
47 be reduced because someone will get hurt. He does not see any consideration for
48 elderly housing in town center. There are sidewalks here and we have land

1 waiting for more residential to move into the existing town center area. My wife
2 won't move out and wants to walk to the bank, hair dresser, etc...

3
4 Frances Haywood, 1220 Shore Rd - She questions the status of the lot next to
5 [north of] town hall.

6
7 Ms. O'Meara responded that the lot is privately owned. A site plan for a 3-story
8 mixed use commercial/apartments was approved. That approval has expired,
9 however, the zoning has not changed much since the approval and the plan was
10 well received at the time, so it is likely that plan could be reapproved. The town's
11 approach has been reactive, where we put the zoning in place and wait for
12 property owners to move forward. In other communities, a more proactive
13 approach is taken and the town could consider a more active role partnering
14 with property owners, and folks could comment on that.

15
16 Woman, Broad Cove Rd - She suggested encouraging the lot to be developed by
17 raising taxes on it to its full potential value.

18
19 Craig Cooper, business owner, 30 year resident - He served on the FOSP
20 committee and it is a thankless task. He doesn't think we need to be concerned
21 with changing from rural because the town is already small. Some restrictions in
22 the town center make it impossible/expensive to develop the existing lot next
23 door. It is ok to slow down the speed, but the main focus in the 1960's strip mall,
24 which is not very attractive. We need to attract more business, people. The town
25 is not very business friendly; we lost two businesses to get the current
26 community center building. He is ok with the high school driveway light. The
27 Route 77/Shore Rd intersection is not as busy as intersections in other towns. We
28 should encourage business people. He supports some architectural review and
29 some open space. This side of Route 77 [east side] is pretty dead. With no new
30 bank, it will be another empty lot. With some new business, it won't be the
31 maine mall, just some more people here and then we can improve the walkways.

32
33 Mr. Wagner asked Mr. Cooper to send an email with specific restrictions he
34 would recommend changing. Mr. Cooper responded that the sidewalks and trees
35 are too costly.

36
37 Sara Lennon, 54 Cranbrook Dr - She lived in Lincoln, Massachusetts. Unlike
38 Weston, Lexington, the town decided to stay rural village. They voted money to
39 make the shopping center pretty with parking in back. The town is gorgeous
40 with preserved beauty and property values are high. Cape Elizabeth is like that.
41 Every town around us made the town vibrant, but people don't want Falmouth,
42 Scarborough. We should have a town green, sidewalks, new building for a cafe
43 but not for housing. We should embrace what we are. She also commented on
44 the process. If the town council had to vote on this, all but 2 of the town center
45 committee members would have to recuse themselves because of a public
46 conflict. The Appointments Committee should not have selected persons with
47 vested interests in the town center, including a real estate agent, business
48 owners, town center resident, planner. You have a strong bias. Do you want a

1 vibrant town center because you will make money? She does not want to be
2 insulting.

3
4 Mrs. Carver said she appreciates that we should be careful about personal
5 interests, but anyone with kids in the school or an elderly parent should also be
6 interested in the town center.

7
8 Byron Castro, 188 Fowler Rd - The hard facts are this is a small town and there is
9 a very low traffic count, with little traffic except for 2 times a day. Any major
10 change needs to consider the traffic volume. He agrees we should have more
11 business, but the big picture is that you would have to spend 1 million to build a
12 building and you have to sell a lot of cups of coffee to pay for that. We need more
13 than townspeople. We are a dead end and need something special to draw
14 people. We can have small businesses, grow the tax base, but if we get too big,
15 will also need to look at traffic. This is a good discussion.

16
17 Janel Voelker, 251 Ocean House Rd - She lives and runs a business in the town
18 center. She represents Coastal Wellness and the Cape Business Alliance (CBA).
19 She walks her son across the street from the Methodist Church and would like a
20 slower speed on Route 77. She moved here 7 years ago and can drive to other
21 communities for needs. As a business owner, this is a "drive-to" community. She
22 opened her business expecting cape residents, but people are driving here from
23 other communities to her business. She supports beautifying the town center and
24 filling the empty spaces. The CBA has 25 business members and she encourages
25 people to support Cape businesses. She loves the town hall look, the schools and
26 library and wants to keep the New England feel.

27
28 Paul Seidman - He wants to lower the speed limit. Don't add congestion and no
29 high density housing. He rides his bike on Shore Rd and likes the pastoral land
30 only a few hundred feet from the town center. No other coastal town has that
31 and it is a high priority for him. He moved here precisely for its rural character
32 and can go to the other end of Shore Rd for other things. Its uniqueness is what
33 draws people here.

34
35 Amy Lombardo, 11 Leighton Farms Rd - She grew up here and likes the small
36 town, but it can use some beautification. There is no place to gather, protest, have
37 a coffee. She and a friend used to sit on a bench in the town center when she was
38 a teenager. There is no bench now and she supports a town green. She would
39 like a community board for announcements, sidewalks, bike racks, holiday tree.

40
41 Jon Donnelly, 5 Pearl Street - He appreciates the work of the committee and the
42 meeting. The meeting minutes suggest that an agenda has been moved forward
43 and he hopes we are heard. We don't want condo complexes and we don't want
44 second story housing over commercial. We want a village green, pretty, simple.
45 There are ways to partner to make a village green. His vision is that the Key Bank
46 building is torn down and a grassy park is created with the Joan Benoit statue
47 moved there, with a town sign. There could be a 3-piece band on Saturday night.

48

1 Bill Proom with Heidi, 11 Oakhurst Rd - We are new residents who moved from
2 New Hampshire. Falmouth was unsatisfying. We support beautification,
3 walkways, bikeways, safe route to school. It is a far cry from the town center to
4 Route 1. Is 2-story building enough or 1/4 mile of new land. What is the end
5 game? The town center, within its confines, done appropriately, will be
6 embraced. The notion of expanding the town center zone with high density
7 housing is not ok.

8
9 Frances Haywood, 1221 Shore Rd - There is a lot of open space in the center of
10 town. I am inclined to approach the property owner, repurchase it as it is perfect
11 for open space. Fort Williams is our town park. It would be nice to have a green
12 in town with benches, guitar players, coffee. Maybe there could be a charitable
13 sale of property for not much money. We should not expand the area of the town
14 center. Why is Pearl Street in the town center when it is residential houses? Time
15 to clean that up.

16
17 Hulda Khalidi, 19 Pilot Point Rd - It is great to keep the public apprised. In a
18 small town it is too easy for rumors to spread. The horse farm is not for sale.
19 People are disallusioned.

20
21 Imad Khalidi, 19 Pilot Point Rd - He tried to negotiate with Key Bank. There is a
22 rumor that TD Bank is trying to negotiate to take over the bank. It should be
23 public. It is an important part of town. The Town should tell of their negotiations
24 between the town and TD Bank. Sorry Key Bank. Who is taking over? If it is the
25 town, I want to know as I am a taxpayer.

26
27 Dick Gilbane, 226 Bowery Beach Rd - I live on property where we moved a barn
28 in 1987. I consider taking the Haywood property and replacing it with
29 development horrific.

30
31 Mrs. Carver stated that, as a group, that is not a recommendation this committee
32 should make. We should move on.

33
34 Mr. Gilbane said he is glad the library was voted down. The design was heavy.
35 The beauty of the town hall was lost on the library.

36
37 Steve Mohr, registered Landscape Architect, with friend Peter Haffenreffer - He
38 has worked with Peter Haffenreffer for 30 years and Peter owns 4 acres next door
39 [south of town hall]. The draft vision and town ordinance is positive because the
40 vision is implemented by the zoning. The ordinance self-sorts potential
41 development to meet the standards and intent of the committee. He suggests that
42 the town follow through with some fine-tuning. The ordinance keeps down
43 development scale and emphasizes design. If there is political will on open space,
44 you might refine the zoning so that you can get the green space and give
45 something back on existing land, rather than a town purchase. Specifically, on
46 the two 4-acre lots south of town hall, there are RP2 wetlands not deemed
47 significant by DEP. They are an impediment to development on those lots. Please
48 look at the RP2 language in the commercial zone and perhaps adjust to allow
49 development in the town center.

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Mr. Wagner asked to clarify land in question and Mr. Mohr described the 4 acre parcel, the owner's interest in developing the parcel, and the wetland obstacle.

Craig Cooper, 150 Ocean House Rd - He referred to the survey being distributed and noted that the meeting attendees is a small sample and it should be put on the internet.

Mrs. Carver noted that and the committee agreed to post it on the town website.

Nancy Bogg, 5 Julie Ann Lane - What is the purpose of the survey?

Mrs. Carver said it will be used to inform the committee.

Mrs. Bogg asked about the deadline?

Mr. Ruddy said the committee will look at them at the next meeting. He noted that many people who attended tonight did not speak and this survey is another way for people to provide comments.

Mrs. Carver thanked everyone for coming and invited them to attend the committee meetings, which are open to the public. Agendas are posted on the town website.

The forum ended at 8:30 p.m.

Town Center Questionnaire Summary Report

The Town Center Plan Committee prepared a questionnaire to collect public comment about the Town Center. The questionnaire was handed out at the public forum, when over 50 responses were returned. The questionnaire was also made available after the forum online and a total of 82 responses were submitted to the committee. The questionnaire included 15 questions and additional written comments were solicited and received. A summary report of all the questionnaire responses and comments follows.

Questionnaire responses (82)

Below is the proposed vision statement for Town Center Planning Committee:

To create an identifiable, vibrant downtown that includes mixed retail uses for residents and visitors, a safe and inviting pedestrian and bicycle environment, a common meeting place, visual vitality, and linkages to the town's open space and nearby residential neighborhoods.

Does this reflect your vision for Cape Elizabeth's Town Center? (Why or why not?)

1. No. no emphasis on business development. I can go elsewhere for that.
2. Yes
3. Somewhat - as long as the town center physical space does not increase.
4. No. keep it rural.
5. Yes. within reason. Using existing empty space; no rezoning; no need to enlarge town center.
6. To also include open space, trees, benches
7. This is a good vision.
8. Yes, should be people-friendly, rural
9. Yes. open space, pedestrians, gatherings, no housing or expansion of town center.
10. Yes.
11. Yes.
12. Yes.

- 1
2 13. Yes, I like “vibrant” and open space
3
4 14. Yes, keeping open space in mind
5
6 15. Yes.
7
8 16. Yes, looking forward to a quaint charming downtown center.
9
10 17. Yes.
11
12 18. Yes.
13
14 19. I think elderly housing would be a nice addition to the center.
15
16 20. Yes.
17
18 21. Yes.
19
20 22. Yes.
21
22 23. Yes.
23
24 24. Yes, I think that is a well rounded statement that captures what our town
25 is... inviting, vital, communal, safe.
26
27 25. Yes, except I think mixed retail is the lowest priority of the goals
28 mentioned.
29
30 26. This does not reflect my vision, while it is important to have safe walking
31 environment with sidewalks. I do not support changing the quaint feel of
32 our town center nor do I think we need to change the TC zone. If
33 anything, make it smaller.
34
35 27. Yes.
36
37 28. Yes.
38
39 29. Yes, a good balance of needs.
40
41 30. Yes in large part. We have the beginnings of same and people like to
42 come to town to do much of their business without having to cross the
43 bridge! I worry now, though, that we are losing “clean” business like Key
44 Bank and Freshies, both of which were heavily used by Cape residents.
45 We need to attract more of these.
46
47 31. Basically yes.
48

- 1 32. Yes it does, but I would change the word "downtown" (which might
2 sound scary to some) to "town center"
3
- 4 33. A safe pedestrian and bicycle environment, okay. Linkages to town's
5 open space, perhaps. The rest are nebulous buzzwords too open to
6 interpretation by those with a personal agenda.
7
- 8 34. If "common meeting place" means building a public bldg (new library), I
9 don't think that is needed. "Downtown" sounds like a much bigger
10 business area than we have now. A few more businesses would be fine,
11 eg. In empty spots such as former Jonesy's but I don't thin greatly
12 expanded "downtown" is desirable. Prefer some green space. Current
13 bus may be what population can currently support. Mixed retail, as well
14 as restaurant, bakery, care type uses, and professional office space are
15 good uses. Pedestrian and bike friendly is important but I am not in favor
16 of an expensive rearrangement of streets, creation of a town common, e.g.
17 for sake of ambiance.
18
- 19 35. Yes; and the previous plan look fine, still.
20
- 21 36. Yes.
22
- 23 37. Yes. I feel like we live in a community where we would all take
24 advantage of this. Plus keep money coming into the town. I would rather
25 shop/eat in Cape than drive to Portland as often as I do.
26
- 27 38. I do like the idea of a small town/sea side shopping village fee.
28
- 29 39. Sure.
30
- 31 40. No, the cost to achieve this vision would spike property taxes for years
32 and is ultimately unachievable. Gradually going in that direction by
33 favoring the vision during planning decisions, at zero cost to the tax payer
34 is preferred.
35
- 36 41. Yes.
37
- 38 42. The town center should be pleasing to the eye as people drive through. It
39 does, however, need businesses to survive, and to keep the residents in
40 town.
41
- 42 43. No, I have no need for a "vibrant downtown".
43
- 44 44. Do not believe we need a "Town Center" as such.
45
- 46 45. No. I think it is already identifiable; the word "vibrant" disturb me. It
47 needs no more retail uses, and the only safety issue is the narrowness of
48 the parking space for backing out from the CVS pharmacy. You'll have to
49 define "visual vitality".

- 1
2 46. Everything looks good, but I would like to see some mention of the
3 environment. It should be well landscaped and attractive, with flowers
4 and shrubs.
5
6 47. Yes, I find myself going past the town center for things that a town of
7 9,000 people should have. We have a unique chance to create a place that
8 connects all the good things about Cape – open space, people, and give
9 residents an opportunity to create and take part on local business.
10
11 48. Yes
12
13 49. Not sure we need more meeting space. In my experience the community
14 service building is under utilized.
15
16 50. Yes, we moved here from Longmeadow, Ma. which fulfilled the above
17 vision statement and loved the town for that reason. It had a small,
18 vibrant and visually appealing town center with retail but maintained a
19 quaint New England town feeling. The town had sidewalks throughout
20 for easy pedestrian and bicycle access. The town also had ample green
21 space. The combo of the “right retail” tailored for resident interests,
22 sidewalks and green space makes a town accessible and appealing for all
23 ages and uses without making it too “busy” or losing the “small” feel.
24
25 51. Not entirely. I am less concerned with retail space than with the other
26 aspects.
27
28 52. Yes, very much so.
29
30 53. No, I don’t think there is a need for this. There are a few aspects that
31 could be improved, such as the empty lot next to the Town Hall, but
32 otherwise, I don’t think the Town Center needs any major re-dos.
33
34 54. Basically, yes, but there isn’t much hope for more businesses.
35
36 55. “Downtown” is not the descriptor I would use. Town Center is more
37 accurate. We are not a city that has a “downtown”. The town center
38 should be appealing, have mixed use and have parking available. Not
39 sure what is meant by “linkages to.. open space... and... neighborhoods”.
40 Does this reflect my vision? 50% only.
41
42 56. Yes it does. It encapsulates what I consider a small town center and on
43 par with some of the other coastal towns I enjoy visiting (Kennebunkport,
44 Booth Bay, York, etc.) Obviously we are smaller scale and not on the
45 water but with the right blend of development we can keep the small
46 town feel but also increase needed revenue.
47
48 57. Yes. The Town is sorely lacking an identifiable downtown.
49

- 1 58. No. I don't see a vibrant downtown in CE because of the history and
2 nature of the town. There is not sufficient land available to create more
3 business uses, plus there are several current vacancies. It seems doubtful
4 that people will change their habits when all services are available and
5 convenient elsewhere.
6
- 7 59. Yes.
8
- 9 60. Yes, it covers most interests, but needs some fresh life.
10
- 11 61. I do not agree with the word "create". I believe that towns spring
12 organically from the need for a focused commercial grouping of buildings.
13 Government does not create towns, commerce does. The "create" a town
14 center ("mixed retail uses") is a much different issue than modifying
15 existing structures/ road/ landscaping to be more conducive to "common
16 meeting places" and "linkages to town's open spaces". This mission
17 statement is much too broad.
18
- 19 62. Yes. Although we already have some retail and I wouldn't want too much
20 development.
21
- 22 63. No. It implies a change is needed and as far as I'm concerned it's fine.
23 Just focus on getting that empty parking lot next to Town Hall into
24 something less ugly.
25
- 26 64. No, it does not. The unique beauty of Cape Elizabeth lies in its simplicity.
27 The convenience to the commercial sites in S. Portland and Portland
28 makes any development within Cape Elizabeth totally unnecessary.
29
- 30 65. No. I think there should be rental/condo residences as well I would like
31 to see mixed use.
32
- 33 66. No. I never looked to CE to be a big (vibrant) retail center. If CE is over
34 built costs potentially (usually) go up, traffic increases and the quality of
35 rural small, quiet town ceases.
36
- 37 67. This is workable as a start.
38
- 39 68. This represents a good vision – a mixture of uses to meet the
40 needs/ desires of both residents and visitors.
41
- 42 69. Yes. A town center keeps Cape Elizabeth's money in Cape Elizabeth. We
43 can compete with Portland on charm, retail, and restaurants.
44
- 45 70. Yes. I prefer a town proper to a suburb.
46
- 47 71. I don't really think that "vibrant" is the quality that we should be striving
48 for. I like the idea of user-friendly and open for safe and easy pedestrian
49 use. The rural feel of CE is one of its strongest attractions and greater

1 development generally runs counter to that sense. There are commercial
2 centers, nearby South Portland, where most needs can be met with
3 minimum inconvenience.
4

- 5 72. Yes, this is a good plan to promote more of a town feel as well as more
6 vibrancy and substance to Cape Elizabeth. We need places that will
7 attract people to come here and enjoy what we have and patron our
8 businesses for economic growth.
9
- 10 73. Mostly – I question “vibrancy”. I don’t see or want too many businesses
11 in town as that would change the flavor of CE.
12
- 13 74. No. While these things sound nice at 1st glance, the town center of Cape
14 Elizabeth is fine as it is. I feel it is the heart of Cape Elizabeth & that there
15 is no reason to change it. South Portland & Portland are close enough to
16 take advantage of those type of things. Why would we want to increase
17 our traffic like other towns & no longer be considered a rural town? I
18 have no need for additional stores & I was upset when Jonesy’s closed &
19 Freshies opened.
20
- 21 75. No, it does not. Every effort to develop an artificial downtown that looks
22 like the photos in the PPT presentation should be resisted. Let’s keep CE
23 “identifiable” by keeping it unique. Once it is “developed” it can never be
24 returned to its wonderful present state. We’ve all seen the enduring
25 impacts of myopic goals of improvement. Let’s reject it.
26
- 27 76. I think the word “vibrant” may be too strong. Would be nice to have a
28 more welcoming/ defined town center but should be keeping in town’s
29 rural character.
30
- 31 77. I would not list retail at the top of the list.
32
- 33 78. Yes, this definitely reflects my vision. It includes of all the necessary
34 elements for a much-needed Town Center.
35
36

37 **What do you like about the current Town Center? (What should stay the**
38 **same?)**
39

- 40 1. Lack of build-up of business and development. proximity to rural and
41 pastoral spaces. small town feel.
42
- 43 2. It is very dated! We need to move businesses in town.
44
- 45 3. The simple small nature.
46
- 47 4. Sidewalks, trees, green, sleepy, bedroom community
48
- 49 5. Keeping it small, walkable.

- 1
- 2 6. Rural, low key , walkability for groceries, pharmacy, coffee, food, etc.,
- 3 great businesses, community center
- 4
- 5 7. There are basic amenities: IGA, bank, cleaners, doctor, etc
- 6
- 7 8. Small rural environment, small businesses and shops, cafes
- 8
- 9 9. Smallness of it, access. Needs upgrading.
- 10
- 11 10. Like it; but need more development.
- 12
- 13 11. Compact, reasonable array of basic services.
- 14
- 15 12. Town Hall, library, front of the police station, trees and lights on Scott
- 16 Dyer in front of the middle school.
- 17
- 18 13. The New England Charm - the look of Town Hall, school and library
- 19
- 20 14. I like the businesses - yoga studio is great.
- 21
- 22 15. Small area.
- 23
- 24 16. Small, quaint.
- 25
- 26 17. Size is fine, visually inadequate.
- 27
- 28 18. Size works.
- 29
- 30 19. Location is fine, size fine.
- 31
- 32 20. Schools, police, library and some services all in close proximity.
- 33
- 34 21. Rural
- 35
- 36 22. I like the fact that our town center is “low key”, contains locally owned
- 37 businesses, is visually pleasant, and is easy to navigate on foot, bicycle, or
- 38 car.
- 39
- 40 23. Location of public and municipal services, food store, drug store, Local
- 41 Buzz, CELT, School complex, gas station/ convenience store.
- 42
- 43 24. I like the fact that we have few businesses that are set back from the road.
- 44 All parking is off Rt 77; sidewalks are important, NO FURTHER
- 45 development beyond existing vacant lots.
- 46
- 47 25. Reflects the size and tastes of the community.
- 48

- 1 26. Honestly I do not know where the town center is! Is it by J. Benoit's
2 statue, at the Town Hall, at the I.G.A.?
3
- 4 27. Some shops/ commercial establishments. Would be nice to have a bank,
5 but may not be possible. Stay with no traffic light.
6
- 7 28. I like that I can go to the Pond Cove Shopping Center, use the post office
8 at IGA, visit the library, do business at Town Hall, get gas.. all within less
9 than ½ mile of each other. But, we also need another good restaurant.
10
- 11 29. T Hall
12
- 13 30. I like that the schools and library are in the middle of town.
14
- 15 31. It's fine. Leave it the way it is.
16
- 17 32. It is fine. Compact area with a number of businesses and there seem to be
18 buildings available should new businesses care to open. Having a grocery
19 store and pharmacy are convenient.
20
- 21 33. Unifying character.
22
- 23 34. Everything is pretty close together – easy to walk from Town Hall to
24 library to schools to café/shops.
25
- 26 35. Not much.
27
- 28 36. There is not much to like about the current Town Center. Half of the
29 buildings are municipal buildings which we do not utilize on a daily
30 basis. The retail spaces are limited. If people in town were disappointed
31 to lose Freshies, that says something!
32
- 33 37. It is clean, tidy and practical. It is not “picture-postcard” but that is not an
34 issue for us.
35
- 36 38. Compactness of schools, Library, Town Hall, etc.
37
- 38 39. The Town Hall is pleasing. The small street lights and trees along Ocean
39 House Road are very attractive.
40
- 41 40. Very little. Open, ugly spaces.
42
- 43 41. Like the retail mix as is, with the exception that a nice clean restaurant
44 would be appealing and empty buildings do not convey ?????? (46)
45
- 46 42. It's fine.
47
- 48 43. Not that congested. Low key.
49

- 1 44. Services are central – town hall, schools, library, small shopping center.
2
3 45. We like that it's a starting point with some retail – IGA, Local Buzz
4
5 46. Town Hall, it is beautiful. Wish the other buildings had the same
6 architectural integrity.
7
8 47. I like the quaint feel of the town hall, the police and fire stations. I like the
9 way all the schools (high, middle, elementary) are grouped together. I like
10 having a store to get a few grocery supplies on short notice, a pharmacy
11 and a gas station for convenience. Having a coffee shop is great!
12
13 48. The Town Hall itself is quaint, functional, well cared for wonderful
14 building. Vacant lot an eyesore. Celt building a lovely addition.
15
16 49. Nice, small-town feel. Love the library and small businesses
17 (chiropractor/acupuncture, family doctor, real estate, consignment
18 clothing store) Not a fan of the strip mall but like the mix of businesses
19 there. Love the Town Hall and CELT office, also schools/community
20 services. Police station looks great.
21
22 50. Basically, it is fine the way it is. Cape Elizabeth is not a town that is a
23 "bedroom" suburban community, and the Center doesn't need to be
24 "prettified," or enlarged in ways that will increase traffic congestion and
25 overcrowding.
26
27 51. I want to be able to drive thru the Town Center on Route 77 as I do today
28 – no onside parking or additional traffic lights.
29
30 52. I honestly don't feel there is a town center to like today. The Town Hall
31 should definitely stay and the "center" should be build around that
32 structure. There is no connection and too many gaps along Rt 77, but
33 those are opportunities to build. The IGA plaza is also a good landmark
34 to build around.
35
36 53. I appreciate the "idea" of retail space but think it's been poorly executed.
37 The grocery store is helpful.
38
39 54. I think it is fine the way it is. Efforts should be made to fill existing
40 vacancies before embarking on any new scheme. We do not need a Town
41 Green or more park space. We already have a beautiful park at Fort
42 Williams with plenty of Green Space. We don't need another band stand,
43 lets fix the one at the park.
44
45 55. IGA
46
47 56. Convenience, local feel.
48

- 1 57. Its simplicity, country like feel, without traffic lights or commercial traffic.
2 Its safer now that if the town tries to instigate further traffic from retail
3 shops, etc. I would leave it as is since it is apparent the retail attempts
4 have struggled in the past, they come and go which indicates that CE is
5 not a “destination” to shop. Sprucing up the IGA complex with a new
6 facial would help. Do we really need another “common meeting place”?
7 What does that mean considering the Library, Community Center, etc.
8
- 9 58. I like the Town Hall (traditional style), the fact that there are
10 houses/residences interspersed with public use establishments (library,
11 town office, etc.) and that every available space is not developed.
12
- 13 59. I like that it’s small, quaint, and has wooded/wild lots of space.
14
- 15 60. It has the basics that any town needs. Gas, Bank, Grocery, Dry Cleaners
16 and Coffee shop are my regular stops.
17
- 18 61. I like the IGA and the CVS. There is not much else I like. I would like to
19 see a real restaurant, baker, ice cream. A gift shop would be really nice.
20
- 21 62. Everything. More or less everything.
22
- 23 63. I don’t give it much thought. I just use it. It’s a series of businesses and a
24 strip mall and schools.
25
- 26 64. Easy to park to shop, easy access to Town Hall, Fire and Police. Although
27 no “village green”, the Land Trust property gives a nice “rural” feel to the
28 town center.
29
- 30 65. Town Hall façade; library offerings (ideally expanded to provide cultural
31 programs and community meeting space).
32
- 33 66. Not much except a couple of older buildings such as Town Hall.
34
- 35 67. Gas station, IGA, The Local Buzz, Post Office, CVS. The rest of the
36 businesses don’t seem to add anything to a town center or draw in people
37 from other places. Obviously the library & Community Center are
38 essential but don’t seem to be truly in the town center. What are IS the
39 town center?
40
- 41 68. The “quiet” atmosphere should stay the same.
42
- 43 69. I love it as it is. Why in the world do we need more? I am always proud
44 as I drive through the town or go to the town office for something. I have
45 no need or desire to see anything else there. Ft. Williams gets enough
46 people – they can drive through the town & see how wonderful it is if
47 they want to. I don’t want to make anything bigger or “better”. No need
48 for more services/people.
49

1 70. I like that it hasn't substantially changed in my 56 years. THAT is the true
2 treasure of CE that must be protected against misguided notions that it is
3 somehow lacking because we don't have a Starbucks, health club, or town
4 common. Let's not forget that the town didn't generate enough sales to
5 keep a hardware store or garden center in business.
6

7 71. Town Hall, not much else.
8

9 72. The Town Hall, library, schools, police, ambulance and fire and the
10 Community center are the core town services for residents and should
11 receive top priority. I like the variety of retail options available.
12

13 73. I'm not sure I would classify the current Town Center as a "Town Center".
14 The strip of businesses are a good mix, residents can benefit locally by
15 grocery shopping, getting a cup of coffee, Rxs, dry-cleaning, yoga,
16 tutoring.
17

18 **What would you like to change about the current Town Center? (What would**
19 **you like to see added? Taken away?)**
20

- 21 1. Lower the speed limit through town center.
- 22
- 23 2. Slow down; make it easier for people to bring a small business into town.
- 24
- 25 3. Leave it same size - but increase green space - "beautify" what exists.
- 26
- 27 4. Finish the sidewalks; replace the dead trees, town center green.
- 28
- 29 5. Expanded sidewalks; town \$\$ to improve beauty of town; open space -
30 gathering space.
31
- 32 6. Parking in the back of retail, etc, trees, open space
33
- 34 7. The town needs to develop a form based zoning code to improve the
35 attractiveness of the town, its walkability.
36
- 37 8. Would like to see more green space; get rid of strip mall look
38
- 39 9. Cosmetic changes to strip mall; flowers, hanging baskets, nothing too
40 expensive, paint
41
- 42 10. Greens; more buildings; sidewalks.
43
- 44 11. Better appearance.
45
- 46 12. Better traffic flow, more pedestrian-friendly, get parking out of the way
47
- 48 13. The IGA, CVS building is ugly and parking is too tight. If more businesses
49 move in we need to consider the parking needs.

- 1
- 2 14. Beautify shopping center and existing space; lower speed limit; green
- 3 space.
- 4
- 5 15. Lower speed limit. More sidewalks, more green space.
- 6
- 7 16. More smaller businesses.
- 8
- 9 17. Beautification, town green, gathering spot, signage, sidewalks.
- 10
- 11 18. Speed limit is 35 in TC, decrease to 25. I support the development of the
- 12 empty lots including apartment space.
- 13
- 14 19. I would like to see increased housing, a gym, more businesses, etc.
- 15
- 16 20. A small park would be nice, however, we had our chance when the
- 17 murray shed , the lot next town hall to the town and they chose to sell it.
- 18
- 19 21. add town green and sidewalks, beautify 1960's strip mall retail.
- 20
- 21 22. I would like a small outdoor space for people who work in the town
- 22 center.
- 23
- 24 23. I would like to see a sidewalk from the high school to the end of Fowler
- 25 Road. It sort of ends along 77. More local business would always be
- 26 welcome. Fast food and big box stores should not be allowed.
- 27
- 28 24. See priority ranking below.
- 29
- 30 25. Grass the undeveloped lot next to Town Hall + in front of HS until it gets
- 31 developed. No adding needed. Reduce speed. Add a rotary @ Rt
- 32 77/Shore Rd to reduce speed, have town buy Cumberland farm which is
- 33 now for sale and use land for rotary & green space.
- 34
- 35 26. A bank (if no one replaces Key Bank).
- 36
- 37 27. My hope, for a while, is that the Town Center be located next to the Town
- 38 Hall and that it provide encompass a gathering place for "Capers".
- 39
- 40 28. More sidewalks. More town center located residential housing, Make the
- 41 IGA strip look better.
- 42
- 43 29. I would like to see the long-articulated vision for the Thomas Memorial
- 44 Library realized soon but do not move it any place else as it belongs in the
- 45 Town Center as a place for all members of the community to access
- 46 information in all formats and as a gathering place for programs and
- 47 events.
- 48

- 1 30. I would like to see several current buildings demolished and the whole
2 area more open and interesting.
3
- 4 31. Add a few retail businesses of small scale and places for business-people
5 such as business incubators.
6
- 7 32. The little strip mall is kind of ugly. If it were up to me I would remove it
8 and plant trees.
9
- 10 33. It is fine. The Town Center Committee strikes me to some extent as a
11 solution looking for a problem. The center is build around a state route
12 without a village of clustered housing. It doesn't seem feasible or
13 desirable to me to try to convert it into a village.
14
- 15 34. Sidewalks on both sides of tree-lined streets w/lighting, street parking,
16 green on Rt 77, extend all to triangle, make Rt. 77 a round about at Shore
17 Rd.
18
- 19 35. I'd like to see a fountain or some kind of focal point.
20
- 21 36. The look. Add more shops, restaurants, common area. Make it walkable.
22
- 23 37. I am in favor of adding commercial businesses to the Town Center. More
24 commercial businesses to me mean more tax revenue. I would like to
25 think this would mean less burden on property/home owners and our
26 ever constantly increasing property taxes.
27
- 28 38. Green/open space if there are retailers that would lend itself to using the
29 open space (bakery/food so people could picnic)
30
- 31 39. The two vacant lots should be developed.
32
- 33 40. I wish there was a town common rather than the main road structure, but
34 I don't see how that can happen.
35
- 36 41. The shopping center should be totally be revamped. The building is
37 outdated and very unsightly, and there is not nearly enough parking to
38 accommodate the businesses. We have just lost our only bank and one of
39 the two variety stores. They should be replaced soon, so that the business
40 will not leave the town.
41
- 42 42. If anything, a means to receive cell phones in our area. Of course, nobody
43 else cares (those who have reception) don't want anything in their back
44 yard.
45
- 46 43. Like the thought of having the vacant lot next to Town Hall converted for
47 open space, plantings, perhaps a few benches and a band stand.
48

- 1 44. The essence of the “center” should be a green open space in the
2 undeveloped lot next to the Town Hall.
3
- 4 45. More green, perhaps a water feature. More trees.
5
- 6 46. More and varied business spaces, arts spaces, places to meet others etc.
7
- 8 47. We would like to see more retail/ restaurants & a common gathering
9 space I.E. green.
10
- 11 48. Town center will not be inviting until the 77 – Shore intersection is
12 redesigned. It was short-sighted to put the light at the high school. Any
13 more traffic density will be a problem.
14
- 15 49. I would like to see a little more commercial development and a town
16 green space. For commercial development, I am thinking of small
17 homegrown businesses that serve as gathering spots similar to the local
18 buzz (for examples: a hip breakfast/ sandwich spot, bakery, dessert shop,
19 gourmet store selling specialty products/cheeses, Maine made product
20 store, clothing boutique.) More sidewalks and an open green space with a
21 pavilion for community concerts and events would be nice too.
22
- 23 50. Would like a rotary at intersection of Shore & 77.
24
- 25 51. I wonder what we can do with the recently vacated gas station. Isn’t the
26 bank for sale also? I would like to see more small businesses thriving
27 there. Not sure what? Pizza place? Bakery (think Scratch-what a huge
28 success!) Love the ideas below for the intersection using natural ways to
29 slow traffic (median with plantings, etc.) No traffic light!!!
30
- 31 52. The empty lot beside the Town hall was once planned to have a building
32 that was two stories with a coffee shop and perhaps one or two shops on
33 the first floor, second floor was going to have one or two apartments. This
34 seemed like a good idea.
35
- 36 53. That lot next to town hall is an eyesore. Rather than trying to put an office
37 building or retail establishment, I would suggest a small park with some
38 landscaping and a benches and perhaps a swing for the kids.
39
- 40 54. Not enough parking for the businesses at the IGA strip mall. The
41 intersection at 77/Shore/Scott Dyer needs work. No traffic light needed.
42 We do need traffic lines on the road at the intersection. There should be
43 two lanes at the intersections for those turning on to Scott Dyer from 77.
44
- 45 55. I would like to see a “center” that stretches from Scott Dyer down upper
46 part of Shore road and down to Fowler road on both sides of the road.
47 The Town Hall should stay. To complete the “main st” would require
48 moving rezoning some residences in order to build close to road. We
49 need more retail stores and restaurants. I picture Kennebunkport.

- 1
- 2 56. Develop empty lot next to Town Hall. Improve pedestrian walk-ways.
- 3 More retail shopping, dining. Less commercial office space.
- 4
- 5 57. Don't spend any more tax dollars, or grants, on the Town Center except
- 6 for essential. Current sidewalks are adequate, and we don't need on street
- 7 parking, or landscaped medians.
- 8
- 9 58. Bank.
- 10
- 11 59. Small garden area, seating something "seaside" to make parking area
- 12 visually attractive.
- 13
- 14 60. Upgrade the exterior of the IGA complex to reflect a more "New England"
- 15 architectural connotation with more singular identity to each shop. We
- 16 need only one gas station. Reconfigure the parking lot layout for the Town
- 17 Hall. Too few spaces along side the main building use the lot next to the
- 18 left of the Town Hall.
- 19
- 20 61. It would be nice if the vacant lot next to the Town Hall could be
- 21 purchased and turned into a green area, a small park with a gazebo, for
- 22 instance. Also, it would be fun to have a bakery or small restaurant on the
- 23 corner where Key Bank will be closing in December.
- 24
- 25 62. Nothing except that paved area next to Town Hall.
- 26
- 27 63. The open spaces that are not being used should be landscaped to look less
- 28 "vacant".
- 29
- 30 64. I would like to see a mixed use development in the lot next to Town Hall.
- 31 Get it back on the tax rolls.
- 32
- 33 65. If the library needs to add more space they should get what they need
- 34 because they provide valuable vibrant asset to CE community for all age
- 35 levels.
- 36
- 37 66. Make it more pedestrian and bike friendly. I notice later items on this
- 38 topic. Re hiring consultants (below), contact GrowSmart Maine, 415
- 39 Congress Street, Suite 204, Portland, ME 04101 207.699.4330 x 3
- 40
- 41 67. Disturbed by the number of closed businesses – doesn't seem to be a
- 42 vibrant center. The empty lot next to Town Hall has been an eyesore for a
- 43 number of years. Other businesses try and fail.
- 44
- 45 68. More mixed-use retail (perhaps with housing above shops); safer
- 46 pedestrian crossing; consistent, thoughtful New England architecture.
- 47

- 1 69. Change traffic flow: roundabout if possible; chicanes along a retail strip.
 2 Like a denser building pattern (maybe two story retail below & residential
 3 above).
 4
- 5 70. The lot adjacent to Town Hall should probably be utilized, maybe for a
 6 band stand, in a park-like setting. The library should be upgraded, but in
 7 a way that is consistent with the rest of center, not too modern.
 8
- 9 71. Add retail shops, eateries, and a “village/town” green. Move the small
 10 businesses who are using “prime” real estate & adding no value, places
 11 that could be housed in any office bldg. Don’t allow vacant land in town
 12 center ie: next to Town Hall. A cohesive aesthetic appeal to everything in
 13 that area. Add visitors’ center to include town history.
 14
- 15 72. I would like the sidewalk on Rt 77 completed to Fowler Road.
 16
- 17 73. Nothing.
 18
- 19 74. Nothing added please, just slow down traffic through reduced speed
 20 limits and better police enforcement. I would like to see the charge of the
 21 TCPC changed to emphasize preservation of rural character and resistance
 22 to development, or, disband the group entirely. I honestly have to
 23 question the motives and hidden agenda behind this effort.
 24
- 25 75. Reconfigure intersection & make a more identifiable town center but not a
 26 “vibrant downtown”.
 27
- 28 76. I would like to see the Local Buzz restaurant expand or another restaurant
 29 with casual food open. I would like to see a village green with a gazebo
 30 and music played for us to enjoy, at a site with seating (benches and picnic
 31 tables).
 32
- 33 77. I would like to see more mixed uses. Also another restaurant, and if
 34 financially feasible, a small hardware store. And – I do think we should
 35 provide some affordable housing or condos that would attract middle-
 36 class working families.
 37

38 **The committee has discussed several approaches to looking at the Town**
 39 **Center district. Please share your thoughts about the following:**
 40

41 **Research**

42 **Should the town hire an independent firm to conduct an assessment of the**
 43 **economic development potential for the Town Center of Cape Elizabeth? (The**
 44 **assessment could evaluate the economic viability of Town Center.)**

- 45 22 **Yes**
 46 57 **No**
 47

- 48 1. It would be nice to have options – from pros if we need the help
 49

2. Design first, development consistent with design.
3. No. The market can best evaluate what is economically viable.

Should the town hire a firm to conduct a statistically-valid survey to assess the desires of residents for future Town Center development/growth?

- 32 **Yes**
 44 **No**

1. We have a valid survey from 2005.
2. Yes – once options are presented.
3. If, as a result of this survey. The decision is to proceed.
4. Broaden this survey.
5. Why hire someone – put this on website for residents to fill out & submit electronically
6. We already know what citizens want through comprehensive plan.
7. This is a waste of tax payer’s money.
8. I trust our town leadership to conduct necessary surveys.

Are there other studies/research you would like to see explored prior to moving forward with recommendations? Please elaborate.

1. Re-offer the precise questionnaire from 2005
2. Not do economic development assessment until town resident survey using the same 2005 questions with Critical Insights. A design firm hired to draw up plans for an attractive town center ideal. Several designs.
3. How to zone, tax and promote developing of current vacant properties.
4. Landscaping recommendations
5. I think resident desires could be assessed through an exit poll on voting day.
6. Not sure on economic assessment, depends on cost.
7. I think we all have enough common sense to plan for our town center. There isn’t that much land left.
8. It seems to me that even if a survey says there are opportunities in our town for growth there still needs to be people to build the businesses.

- 1 There is plenty of land available and at least one empty building; seems
2 the opportunities are already present.
3
- 4 9. You could complete the EXACT same Critical Insight Survey of 2005 to
5 answer the question we already know the answer to. We are turning our
6 wheels & wasting volunteer's time by prolonging the process of a town
7 center when we already know the sentiments of our community.
8
- 9 10. Really not sure – if you receive a lot of citizen input, you may not need
10 more research.
11
- 12 11. The cost of hiring someone to do a study should not be too high.
13
- 14 12. It would appear to me that the same firm would be able to do both of the
15 above, and we would have the information and data we need to move
16 ahead.
17
- 18 13. Can we find out what homeowners who about the town center will
19 accept/ fight?
20
- 21 14. Get rid of the police dept, make their private gym open to the public, use
22 the rest of the building for the new library and contract with the county
23 for police services.
24
- 25 15. While I don't want to spend money on a study, I don't think the
26 committee should really recommend major changes without being able to
27 back it up with some examples of other similar towns that have done
28 something similar and recognized significant benefits from doing so.
29
- 30 16. I think the town can figure this out without spending money on outside
31 firms.
32
- 33 17. I would like to know the impact on my property taxes. I would expect
34 that with an increase in commercial/ retail businesses in the town that our
35 taxes would not continue to increase at the rate they do annually.
36
- 37 18. I can't think of any.
38
- 39 19. All the Town seems to do is hire out independent firms to study
40 everything. Nothing seems to come from it except a bill from these
41 companies.
42
- 43 20. I think the majority of the people have clearly expressed what they want.
44 Yet, again, after being rejected, there is always another commission, who
45 tries it again. If we can't have a 6 mill. library, let's see if we can get a 4
46 mill. One. Libraries are not about playgrounds, meeting places, etc. They
47 are not even about books anymore. They are about function.
48
- 49 21. They to adhere to thoughts expressed in this survey and recent survey.

- 1
2 22. Is your vision statement a recommendation? Is it a “given” or can it
3 retreat until verified in the next Comprehensive Plan?
4
5 23. A study of the overall look and impact.
6
7 24. I have worked with both Sustain Southern Maine and Growsmart Maine
8 to host workshops where people vision what could be developed in a very
9 specific way with co-operation of property owners. This might be helpful
10 in terms of process to see what would be possible to accomplish.
11
12 25. Traffic, pedestrian, open space design.
13
14 26. No, I do not think we should spend our money on outside consultants. I
15 think we can figure this out ourselves.
16
17 27. No. This has been studied and talked about for 2 decades. We should
18 have viable businesses in the town. If zoning is a deterrent, than we
19 should look at the zoning laws and consider change. Would a change
20 harm the uniqueness of Cape Elizabeth?
21
22 28. We don’t need any more studies. Let’s stop trying to create fantasyland.
23 It is fine the way it is. Let’s make sure our rules and regulations are
24 business friendly enough so the existing properties can be support viable
25 businesses that residents will support. Obviously, they didn’t use the
26 banks enough to justify having branches here.
27
28 29. Too much data to share here but do consider commercial “sprawl” and
29 retail for “retail” sake. CE is a bedroom community and in my estimation
30 not a Town, Village or even Hamlet. Town Centers composed of
31 people/buildings spring from communal need, and not the need to build
32 a town center, it’s a different paradigm.
33
34 30. Use Comprehensive Plan.
35
36 31. I feel the studies are an unnecessary expense. As most residents would
37 agree, Cape Elizabeth is an incredibly special place to live – As it is now.
38
39 32. Let the free market determine the uses.
40
41 33. No outsiders assessing. All this sounds expensive + benefits only a few in
42 the sort + long term. Contractors, real estate agents, the DOT, business
43 owners benefit more than individual homeowners.
44
45 34. What kinds of businesses/services would residents like to see in the town
46 center beyond those already there? Would they be viable in Cape?
47 Hardware stores and banks seem not to be able to make it.
48 35. Residents should be able to figure this out. If large outlays of money is
49 required than this would/should go to a referendum.

- 1
2 36. I would suggest exploring a business association for Cape to promote
3 development, growth & sustainability of businesses, retailers &
4 organizations in the town. Please see a GREAT example:
5 www.oldeworthingtonbusinessassociation.com
6
7 37. Get estimate of cost for sidewalk to Fowler Road.. Reach consensus on
8 which design of 1993 Town Center Plan is/ would be cheapest to
9 recommend. Once an "approved" TC vision is made, plan accordingly for
10 possible green space.
11
12 38. I'd be interested in any studies that reflect the residents' opinion of the
13 unintended negative consequences of a well meaning but misdirected
14 Town Center Planning Committee. There must be K's of cases available.
15 Are our taxes paying salaries for people on this committee?
16
17 39. Some ballpark estimate on cost & what it would do to taxes.
18
19 40. This idea has been discussed enough in that it really does not require
20 further economic impact studies and surveys. Also, the growing trend of
21 families relocating look at things like a vibrant community, Main Street,
22 etc.

23
24 **Housing**

25 **Should more multi-family housing be added to the Town Center? (Either as**
26 **stand-alone condominiums and/or as part of a mixed use including retail**
27 **spaces?)**

28
29 27 Yes (1 - mixed use only)

30 52 No

31
32 1. Too much road/traffic congestion already.

33
34 2. We have plenty of housing in Cape.

35
36 3. Sure if there are landowners who wish to develop apartments, there are
37 probably lots of people who would be interested in affordable housing. I
38 don't think there is any good reason for encouraging high-end expensive
39 places, but it shouldn't be outlawed either.

40
41 4. At the developer's cost.

42
43 5. I think the town center, other than the lot next to Town Hall, is busy
44 enough.

45
46 6. Only if it includes retail space.

47
48 7. Both.
49

- 1 8. Yes, but only mixed use to create a denser core center.
2
3 9. Yes, helps to enable a dense town core.
4
5 10. Special consideration to senior housing – perhaps a senior housing condo
6 unit building.
7

8 **Pedestrian and Traffic Safety and Accessibility**

9 **Should the town evaluate roads, sidewalks and pedestrian pathways to**
10 **determine safety, connectivity, and adequacy in and around the town center?**

11
12 61 **Yes**

13 16 **No**

- 14
15 1. If you are looking to create work + expense for our town, we don't "need"
16 it.
17
18 2. This should be the first study.
19
20 3. Reduce speed limit to 25 mph.
21

22 **Should the town consider implementing traffic calming measures for**
23 **pedestrians and cars in Town Center? (This could include techniques such as**
24 **bump outs, installing a median with plantings, reducing the speed limit and**
25 **adding on-street parking.)**

26 50 **Yes**

27 31 **No**

- 28
29 1. No on street parking. That is dangerous! Again, we don't "need" these
30 features. If you just reduce the speed limit.
31
32 2. Reducing speed limit through town center is okay. As a cyclist, I think on
33 street parking would make riding more dangerous. The wide shoulder on
34 Route 77 is very good for cycling safety and I would not like to see that
35 compromised by bump outs etc that would narrow the shoulder. As a
36 driver, I think a median could increase traffic congestion.
37
38 3. Median – sure, reducing to 30 not 35, no on-street parking.
39
40 4. Very important! Needs expert input.
41
42 5. Reducing the speed limit to 25MPH thru Town Center
43
44 6. Yes to installing a median with plantings, reducing the speed limit. No to
45 on street parking.
46
47 7. Yes, roundabout + chicane
48

1 8. Could again request lower speed limit on Rt 77 in the TC. A bike path
2 probably not possible as it may require widening of the road, but could
3 help keep bicycles from riding in car lanes which I think is a growing
4 problem.
5

6 **Should the Town consider adding a traffic light to Town Center at the**
7 **77/Shore/Scott Dyer intersection?**

8 30 Yes

9 46 No

10

11 1. Rotary if anything or move HS light to this intersection

12

13 2. This is an awkward intersection but in a way it is a “traffic calming”
14 feature. You have to slow down and pay attention. I live off Shore Road
15 and I don’t have a problem, but am not totally against a light. If Shore
16 and Scott Dyer were aligned and there was a stop light and 4 cross walks,
17 it would probably be a safer place for kids to cross when walking to
18 school – except for people turning right on red without stopping.
19

20 3. I would prefer to not have a light but if there was increased traffic due to
21 having a downtown/ destination it might be necessary.
22

23 4. Consider – not a given. If pressure plated for shore + Scott Dyer, such that
24 77 is mostly green.
25

26 5. Already have a “caution light” reduce speed limit to 25 mph.
27

28 6. Yes, but we have been there done that!
29

30 7. Prefer roundabout option first.
31

32 **Should the town pursue extending the sidewalk network to improve**
33 **connectivity to Town Center and to potentially increase foot and bicycle**
34 **traffic. (For example, expanding sidewalk connections from neighborhoods**
35 **near the town center, e.g. Wells Rd, Fowler Rd, etc.)**

36 61 Yes

37 20 No

38

39 1. If you “need” a project.
40

41 2. If doesn’t reduce the shoulder that is available for cycling. That would be
42 less safe for those of us who ride fast enough that we are riding in the
43 road with traffic rather than on a sidewalk.
44

45 3. Big yes!
46

47 4. Need to connect schools, library, Town Hall, police more like a campus.
48

49 5. Yes – Fowler, but Wells is too far away and would be too expensive.

1
2 **Green Space and Visual Attractiveness**

3 **Should the town establish an outdoor public gathering place, such as a Town**
4 **Green, to promote visual identity and to establish a more aesthetically**
5 **appealing Town Center?**

6
7 56 **Yes**

8 21 **No**

9
10 1. Not necessary, it is a luxury. But if you have to do something, than it
11 would be ok, although there is no obvious spot.

12
13 2. A park is always nice, but I would not be for reducing the business space
14 or parking in order to do this. And I am skeptical that it would really
15 create the desired village feel. I do not really see myself hanging out
16 there.

17
18 3. Yes perhaps next Town Hall.

19
20 4. No, we have more than enough green space in C.E. We need to have
21 economically productive property in the town center.

22
23 5. The space next to the Town Hall (paved, near Key Bank) appears unused.
24 Seems it might make a nice skate board park for the kids or community
25 garden or small park for people and dogs.

26
27 6. No, unless modest in size.

28
29 **If yes, what activities would you like to see on the Town Green?**

30
31 1. rural gathering. nothing else.

32
33 2. Gazebo - park benches - amphitheatre

34
35 3. community gardens, park benches, flowering trees, kid-friendly furniture

36
37 4. gathering space, performance space, open green space

38
39 5. Picnic tables, playground

40
41 6. Farmers' market; "art" in the town center; food carts in green spaces
42 (same as Ft. Williams regulated)

43
44 7. Concerts, festivals, tree lighting, attractive sign for information

45
46 8. Concerts, community events

47
48 9. Benches, decorative trees, gardens, fountain

49

- 1 10. There's more snow than grass.
- 2
- 3 11. Tree lighting, concerts, a festival
- 4
- 5 12. Concerts, public events, general public use for picnics, play with my
- 6 daughter there
- 7
- 8 13. Heated for winter use, street musicians
- 9
- 10 14. I see Thomas Memorial Library as a current town green. As long as that
- 11 doesn't change I think we're covered. Music, comedians, picnics, etc. are
- 12 all great things that happen at the current town green (TML).
- 13
- 14 15. Skating rink, Christmas tree, concert area.
- 15
- 16 16. Town green, coffee shop, meeting place, celebration of holidays.
- 17
- 18 17. It would be nice to have a town green, but I don't know where it would
- 19 be. All the real estate in the town center is taken, I believe.
- 20
- 21 18. I would like to see the town Green be an extension of what is currently in
- 22 place on Scott Dyer Road in front of the Library. In fact, with a new
- 23 Library in the offing this could become a well-defined outdoor public
- 24 gathering place as it is now sometimes used.
- 25
- 26 19. In appropriate weather, more people outside. There is presently no place
- 27 outside for any activities.
- 28
- 29 20. Shakespeare performances like are sponsored by the library, band
- 30 concerts.
- 31
- 32 21. Community band events, farmers market, etc.
- 33
- 34 22. Place to sit outdoors and talk with friends.
- 35
- 36 23. Christmas time events – tree lighting. Art fairs, etc.
- 37
- 38 24. I think it would simply be aesthetically appealing but could be used as a
- 39 meeting spot, play area, picnic area.
- 40
- 41 25. Picnic tables, swing set (though I think there are sufficient playgrounds in
- 42 CE.
- 43
- 44 26. Make it pleasant to look at – not like downtown Detroit.
- 45
- 46 27. Gambol - seriously, an open space with perhaps a central gazebo for focus
- 47 of gatherings.
- 48

- 1 28. More effort and money put into landscaping and less on constructing
2 buildings. By the way, the police building is downright ugly. Especially,
3 compared to the town hall.
4
- 5 29. Art shows, farm market, music, starting line for running/biking events.
6
- 7 30. Music, fairs, tree lighting/holiday event
8
- 9 31. Low impact- just a nice spot to sit, chat, have a cup of coffee, keep it
10 simple.
11
- 12 32. A small pavilion for community concerts and events. Fountains and
13 gardens with benches are always enjoyable.
14
- 15 33. Veteran's Day, kid's festivities
16
- 17 34. Concerts, use by teams and organizations for sales/swaps of equipment.
18 Could we set up a hose for car washes?
19
- 20 35. Relaxation; meet friends or strangers to chat.
21
- 22 36. We already have a "Town Green" at Thomas Memorial Library. We do
23 not need anything along Rout 77 to hamper traffic. If we want a Town
24 Green we should publicize the library's space in front of that building. A
25 second idea is to utilize the lot next to Town Hall as a public green. It has
26 sat empty for years. Plant some grass and have some parking.
27
- 28 37. Summer concerts. Fall festivals, organized fitness classes. The green
29 should also have a water body like South Portland to promote ice skating
30 in the winter. A gazebo.
31
- 32 38. Summer outdoor concerts, art/craft events, farmers market.
33
- 34 39. Not needed and will cost a fortune and people will just drive by or thru it.
35 Meanwhile, the Town is struggling to find money to maintain Fort
36 Williams. We should redirect any funds being considered for a Town
37 Green to maintaining Ft. Williams.
38
- 39 40. Concerts.
40
- 41 41. Use the library lawn as the town green focus.
42
- 43 42. See above comments on the lot next to the Town Hall. A small park with
44 a gazebo would be in keeping with the style of the Town Hall, and could
45 be used for gatherings on holidays such as Memorial Day, 4th of July, etc.
46 and possibly for small concerts, utilizing local talent or otherwise.
47
- 48 43. Neighborhood events to bring the township closer. Music in the summer
49 months.

- 1
2 44. None.
3
4 45. Skateboard park for kids to practice and congregate safely (across from
5 Police Station w/ benches so parents and retirees and caregivers can enjoy
6 the space too.
7
8 46. Where would you create such a space? The Fort is our town green for
9 events and the school grounds green spaces could be utilized this way.
10 The Land Trust did that several falls.
11
12 47. Given the limited footprint of the town center, a Town Green could
13 restrict other options. That said, I'd hope that any design would
14 incorporate pathways and trees/planters. Or, if the town center footprint
15 expanded to accommodate the Town Green, surrounded by mixed use.
16
17 48. Great examples: www.oldeworthingtonbusinessassociation.com.
18 Concerts, art shows, craft fairs, seasonal festivals –
19 Spring/Summer/Fall/Winter, farmers market, ceremonies, Town
20 "birthday", cultural festivals. A landmark sharing the history of Cape
21 Elizabeth should be present.
22
23 49. None in particular just increased pedestrian traffic in general.
24
25 50. We have enough traffic & excitement with the Beach to Beacon.
26
27 51. No town green that no one will ever use, please. This isn't Woodstock
28 Vermont.
29
30 52. Concerts, poetry readings, speakers, etc.
31
32 53. Concerts, rallies (for school events, fund raisers, political, etc.)
33
34 54. Perhaps a small, seasonal performing arts space that could attract events.
35

36 **Zoning and Business**

37 **Should the Town Center zoning regulations be reviewed and amended or**
38 **relaxed to encourage business growth?**

- 39
40 28 Yes
41 40 No
42

43 Suggestions:

- 44
45 1. Preserve rural character
46
47 2. Very carefully within town center only
48

- 1 3. We do not want high density housing in town center and we don't want
2 the town center expanded.
3
- 4 4. Work on existing town center and upgrade
5
- 6 5. Depends
7
- 8 6. We have a lot of open existing space available for businesses but have
9 difficulty keeping them full; make it easier for business to grow and thrive
10 in the community.
11
- 12 7. The owner of the empty lot should not be allowed to rent it out to paving
13 construction companies. Last year it was constantly noisy, with huge ugly
14 dirt piles.
15
- 16 8. Extend sidewalks on Wells Rd from Jordans Farm to Scott Dyer; will
17 connect town center to Cross Hill
18
- 19 9. Keep out big box and chain stores. Those don't fit into the rural character
20 and small town feel that is so attractive to people in Cape Elizabeth.
21
- 22 10. The town center zone is big enough to accommodate 4000 households in
23 Cape. DO NOT EXPAND the CURRENT ZONE.
24
- 25 11. It may be time that we need to attract more business; however, it has been
26 difficult to keep the one we have in business. Gone: Key Bank, Jonesy's,
27 Mojo, BOA, laundry, etcetera.
28
- 29 12. I think the regs and zoning are fine now.
30
- 31 13. But, only certain types of businesses, those that I term "clean". But, I
32 don't want to see chain restaurants or a Wall Mart or a Mardens here!
33
- 34 14. Town needs more and more varied clean businesses.
35
- 36 15. I don't know enough to answer this.
37
- 38 16. I don't really know how encouraging or discouraging the regs are now.
39
- 40 17. Growth along the town center is OK.
41
- 42 18. I am not sure what the zoning regulations are but we should encourage
43 business growth between the blinking light and the 77 / Fowler
44 intersection.
45
- 46 19. Do not relax the zoning regulations.
47
- 48 20. I am glad for what we have but do not want much more commercial
49 activity downtown.

- 1
- 2 21. I have heard many times people appreciated to have a place like Freshies.
- 3 I have never used it, yet I can understand that there is a need for
- 4 something like that.
- 5
- 6 22. Put parking lots in rear. Smaller businesses.
- 7
- 8 23. Need to encourage creation of a small downtown, no parking in front of
- 9 buildings unless it is on street.
- 10
- 11 24. Not familiar enough with current Regs.
- 12
- 13 25. Not until the space is conducive to the right kind to businesses. Need to
- 14 avoid the "strip mall" look that has developed on rt. one in Falmouth.
- 15
- 16 26. I do not know enough about the current regulations to comment.
- 17
- 18 27. The Bed & Breakfast zoning was very restrictive when decided a few
- 19 years ago. This was not in the Town Center, but it is an example of being
- 20 too restrictive. We should be happy if any business wants to open its
- 21 doors and/or build in the Town Center. Why has the gas station lot been
- 22 empty for 15+ (?) years? (EPA?)
- 23
- 24 28. Crucial to success of town. We need to entice people to come through
- 25 Cape (particularly in the summer season.) Good restaurants and shops
- 26 will draw tourists as well as members of surrounding communities like
- 27 Portland/Scarborough/South Portland. There are no other town centers
- 28 in the greater Portland area. Business growth equals revenue and taxes.
- 29
- 30 29. Allow for addition retail and restaurant space.
- 31
- 32 30. Wouldn't do any harm to see if there are reasonable steps that would
- 33 encourage businesses to open in existing vacant facilities. Most larger
- 34 businesses aren't interested in CE because there aren't enough customers
- 35 as the town is surrounded on nearly 3 sides by ocean, that doesn't
- 36 generate customers.
- 37
- 38 31. We do not support marked growth. Part of Cape Elizabeth's current
- 39 charm lies in its small town feeling, preserved farmland, and natural
- 40 beauty. If developed, this cannot be restored.
- 41
- 42 32. We can't keep businesses in spaces we have. No need for more buildings.
- 43
- 44 33. The traffic levels are at a tolerable amount. Adding any high density
- 45 structures would cause nothing but aggravation for commuters and get
- 46 worse during the summer months.
- 47
- 48 34. We need taxable property, preferably commercial, so as not to contribute
- 49 to increased school costs.

- 1
- 2 35. I think the town blew it by not buying the lot next to the high school
- 3 entrance. That should be a school/municipal entity there. Trade the lot
- 4 next to Town Hall for the lot on the high school entrance. Coordinate curb
- 5 cuts next to Town Hall.
- 6
- 7 36. Encourage independent owners, local businesses/recommend visual
- 8 appeal + common landscape or architectural elements. See Brunswick,
- 9 ME – Forecaster article Oct. 7, 2013 “Window-box man of parking lots
- 10 away from roadside to avoid strip mall effect Brunswick”.
- 11
- 12 37. Common architectural standard. Denser building. Size limitation on
- 13 retail (no large stores/chains). Discourage/remove strip mall. One
- 14 centralized parking lot hidden behind.
- 15
- 16 38. I think the creation of a new business at the corner near the high school
- 17 traffic light is a very poor idea. That area is often very congested and a
- 18 new business will only add to the bottleneck. Also a convenient store or
- 19 restaurant will likely distract students who have breaks.
- 20
- 21 39. Competition among businesses equals high quality and attracts
- 22 customers. No competition will subdue the market equaling poor quality
- 23 and no customers. We should be encouraging small business and helping
- 24 to guide them in any way we can in order to grow our town’s economy.
- 25
- 26 40. I think they are adequate. Due to CE’s geographical situation I don’t see
- 27 that it would ever become a business or retail “hub”.
- 28
- 29 41. Absolutely not.
- 30
- 31 42. Please don’t offer tax incentives or relaxed zoning restrictions to attract
- 32 business to town. We just had a gas station close down for economic
- 33 reasons. What makes anyone think you can incent any other business to
- 34 succeed here.
- 35
- 36 43. Carefully, the town center should not resemble a strip mall.
- 37

38 In thinking of what you would like to see in Town Center, please rank the
 39 following (1-6) in order of importance to you (1 being most important):

- 40
- 41 _____ Fitness/Outdoor Activity
- 42 _____ Green Space
- 43 _____ Office Space
- 44 _____ Multi-Family Housing/Condominiums
- 45 _____ Retail
- 46 _____ Restaurants
- 47 _____ Other
- 48

- 1 1. Office Space, Multi-Family Housing/Condominiums, Retail, Restaurants
2 – Actually I support all of these uses as long as the housing is not “family”
3 housing.
- 4
- 5 2. Retail – including a farm stand.
- 6
- 7 3. Small gathering spots ie. Benches to sit and enjoy the town & neighbors.
- 8
- 9 4. Multi-Family Housing/Condominiums – especially senior.

10
11 **Please share any additional thoughts below:**

- 12
- 13 1. John’s idea of statue at Shore and 77 w/ open space; remove from town
14 center south of Shore Rd
- 15
- 16 2. I moved to Cape E. about 1 year ago because of its rural quality. I would
17 hate to see that quality change.
- 18
- 19 3. Other, park, coffee shop, trees, sidewalks, gathering space, old fashioned
20 soda shop, general store, etc. keep it quaint. Thank you.
- 21
- 22 4. Having a committee chair who is an employee of the town planner is a
23 contradiction and bias!
- 24
- 25 5. I would support use of tax dollars to promote a more attractive, walkable
26 town center.
- 27
- 28 6. Bakeries, wine/cheese, art gallery; green space with park, benches to
29 gather, Christmas Tree lighting, concert in the park/ green space; outdoor
30 kid friendly events
- 31
- 32 7. Don’t expand the “zone”, please beautify what we have and have
33 walkways, bike paths, green space
- 34
- 35 8. Would like better pedestrian connectivity behind the strip mall; fixing up
36 behind the strip mall, fix parking for the strip mall, fountain and green
37 space.
- 38
- 39 9. If traffic will slow down, the pedestrians will live; To my knowledge, the
40 state oversees what can be done on 77; Traffic light only if they correct the
41 lineup of the roads, been studied many times; where would you put the
42 open space?
- 43
- 44 10. 1-No need to expand until you develop the lots you have;
45 2-Agree the town itself has plenty of rural and green already;
46 3-Traffic and speed aren’t the same; additional business, sidewalks,
47 housing, etc can be done without increasing traffic;
48 4- Committee and personal interest not the problem presented by Sara; if
49 unaffected want it, join the committee.

- 1 5-business and commerce can be increased w/out major traffic problems
2 6-Can do this without losing character
3 Bush lighting at Christmas was done 2 years ago on a bush at Key Bank.
4 Would be nice to have a town tree to light.
5
- 6 11. Instead of economic assessment, use \$ to buy available lots and convert to
7 town green. Cape is unique in rural, traditional New England character;
8 make it safer, encourage public usage of town center; stay true to town
9 character vs. suburban Falmouth and Scarborough.
10
- 11 12. Change is a scary thing, its also important for the future. I'm glad that the
12 town is taking this issue seriously and has a committee made up of
13 multiple stakeholders involved to explore our opinions as residents.
14
- 15 13. Good luck on a difficult assignment because as with many things, you can
16 only serve so many masters.
17
- 18 14. People move to CE because it is a quiet bedroom community. We have all
19 the business access in Mill Creek or Rt. 1 in Scarborough, depending what
20 side of town you live in. In these tough economic times we should focus
21 our capital improvements to existing structures around town, like our
22 schools, which reflect our high property values.
23
- 24 15. Gift shop, coffee/bagel shop, sandwich shop.
25
- 26 16. I think that things should stay on a fairly small scale, such as the small
27 group of shops and restaurant that have sprung up across from DiPietro's
28 in South Portland.
29
- 30 17. Don't spend so much time trying to think of ways to spend money. Don't
31 worry about answering the question nobody asked. Learn from your
32 mistakes. The fancy new police station was an expensive mistake. The
33 proposed \$8M library was a mistake. Firing Bruce Smith was a mistake.
34 Don't try to change CE into something it's not. If people want to live in a
35 town with a main street like Yarmouth's they should move to Yarmouth.
36 If you are going to spend money based on a "survey" you need to mail
37 one to every household in CE.
38
- 39 18. Mitchell Rd is extremely narrow. I've seen numerous near accidents
40 between cars and joggers, cars and bikers, especially at the few blind
41 spots. This road should be top on the town's list for widening – making a
42 complete street. In the meantime a quick and inexpensive fix would be to
43 post signs at the beginning of Mitchell Rd (on both ends) and through out
44 the length of the road reminding folks that 3 feet is the safe distance
45 around bicycles and walkers.
46
- 47 19. The "downtown" is not existing and could be amazing if we were to move
48 forward with it. We live in New England and having no town center is a
49 shame.

- 1
2 20. I think one important thing to keep in mind in these difficult financial
3 times is the “average joe”. My husband and I were both born and raised
4 in CE, we worry that at some point our property taxes will become so
5 expensive that we will have to leave the town we have lived in our whole
6 lives. We live modestly; our home is on the smaller side (under 2k sq ft)
7 compared to other homes in the town. Yet we pay a great deal for our
8 property taxes. My hope is a new Town Center will bring in more
9 businesses that will relieve that burden, as well as create jobs. I think it is
10 also important to note that changes/additions to the roads, sidewalks etc.
11 will directly impact and increase the work load of the municipal/public
12 works department I would expect.
13
- 14 21. How can we pull in the CELT building & property more? Perhaps it can
15 be designed into a green space/fitness outdoor activity area. It is plopped
16 down in an area that would be very valuable retail/restaurant space.
17
- 18 22. Thanks for the effort, which cannot be easy. I mostly like it as is though I
19 see some room for improvement.
20
- 21 23. Listen to what people want – more importantly – what they don’t want. If
22 something is voted down, take it. Don’t try to come back and see what
23 you can push through next. Look at the totally underused police station
24 and public service center. Enough is enough. Stop spending other
25 people’s money.
26
- 27 24. It would be nice to provide central air conditioning to town hall and
28 remove ugly air conditioners.
29
- 30 25. The town center is not “centered”. The community components are there,
31 but there is nothing to unify the hodgepodge of building styles and uses.
32 Adding “more hodgepodge” in the name of business development would
33 be a huge mistake. Town Center needs traffic, visual cohesiveness, and
34 people friendly design to be vital to the community. If that is
35 accomplished first, then some appropriate business development would
36 be an asset.
37
- 38 26. It would be nice to have more of a town destination spot for town
39 residents to gather. This could be for the purpose of town events, the
40 elderly getting out having a safe place to walk and socialize safe meeting
41 spot for teenagers to spend time grabbing a bite to eat and talking,
42 supporting local Maine products and small business ventures. Expanding
43 the greenbelt idea of fitness and outdoor activity through the town center
44 to connect the various paths and support the town center should be a high
45 priority as it is one of the highlights of Cape Elizabeth!!
46
- 47 27. I hope we won’t change the Town center in any major way. I think for
48 our town, the Center is basically fine the way it is. We don’t need to

1 spend money researching what changes should be made, much less spend
2 even more on changing the Town Center. Thank you.
3

- 4 28. I think it unfortunate that there are people who think growth is a virtue,
5 when what we have is, for the most part, a friendly environment,
6 reasonably safe, and accessible. In other places I have seen the “evils” of
7 growth... more people, more traffic, higher taxes, decrease in civility.
8
- 9 29. No multi-housing along 77. Too much traffic using this as a thoroughfare
10 route. Not a living area. We have already done research and made
11 sidewalks, crosswalks and street lights at the time the police station was
12 built. (Could this be our public gathering place?) Traffic calming – I don’t
13 think people drive too fast through town (except high school students
14 getting out of school), so don’t need traffic bumps, but something as to be
15 done at 77/Shore intersection. Two lanes marked would be a start. I am a
16 30 year resident of Cape Elizabeth. I saw a hardware store leave out town,
17 which was a shame. We don’t need bells & whistles in the Town Center –
18 just businesses that will thrive and that most of our citizens will use, OR
19 OUR TOURISTS will use. Finally, THIS QUESTIONNAIRE WAS
20 DISTRIBUTED ON OCTOBER 19TH at a committee meeting. As a town
21 citizen I only found about it from reading the Cape Courier on November
22 13th publication – almost one month later. It is due Nov. 20. How was this
23 publicized? In order to have the full input from your town’s citizens, I’d
24 suggest a separate mailing. It is worth the budget to get the input from
25 the taxpayers.
26
- 27 30. Regarding raised bumps – I feel those should be a part of the plan and
28 they should extend down Scott Dyer to the beginning of the school zone to
29 Brentwood. There are far too many people speeding down this road and
30 there is little to no police presence to deter. It is not safe for children and
31 pets. Weekends in particular and contractors are the worst. (Yes, I am
32 biased living on the road but I know I am not alone). If not speed bumps
33 than at least reduce the speed limit to 25 until past the memory center.
34
- 35 31. In my opinion, the Town Center vision cost the taxpayers a significant
36 amount of added dollars to build the Police Station to conform with the
37 vision, and now it is significantly underused. There is a massive roof, to
38 make it look colonial and as a result, a huge amount of wasted space and
39 materials. I admit it looks good, but all I see is money, and I’m not even
40 commenting on all the stone work in front. We spent all kinds of money
41 on sidewalks, curbing, lights, etc. and then planted trees directly under
42 the CMP wires and eventually they will all look like big “V’s” after they
43 have to be trimmed. We need to slow down the dreams and get realistic.
44
- 45 32. Seasonal spirit, Christmas tree, Menorah, Thanksgiving, Welcome
46 Summer scene, Memorial Day.
47
- 48 33. I know this is off topic but I think there is a little reason to devote much
49 energy towards this initiative. There are more pressing issues of town

1 planning that need to be addressed. For instance, the need to upgrade the
2 power grid on Shore Road which goes back to the early 20th century. The
3 grid that services the North Shore neighborhoods is poor and reflects
4 more outages than any other part of CE, this directly effects the health and
5 safety to a majority of CE citizens. Secondly, we need to have a
6 committee to investigate how we get a natural gas pipeline into the Cape
7 to all its residents in order to “be more green” and to lower the ever-
8 increasing cost of fuel oil which will help mitigate ever increasing “Tax
9 Creep.”

10
11 34. Cape Elizabeth is already a wonderful place to live. We do not need
12 marked development. In any endeavor, often what is consciously omitted
13 is just as important as what is included, and it is crucial that we not
14 overdevelop in the name of improving what is already a charming and
15 naturally beautiful place.

16
17 35. We purchased our home on Shore Rd. specifically because of the lack of
18 commercial activity in the area. The ability to get in and out of Portland is
19 a huge benefit of living in Cape Elizabeth. Plentiful restaurants and retail
20 are just a quick hop over the bridge. It would be a terrible mistake to
21 attempt to compete with Portland or South Portland. It would destroy the
22 beauty and peacefulness of Cape Elizabeth.

23
24 36. I would like to see a mixed use district, which is walkable. Higher end
25 food and restaurant establishments. Higher end housing for empty
26 nesters who would like to down size and remain in Cape. Thank you
27 Maureen. You are the best Town Planner.

28
29 37. Maintain small bedroom town quiet, low growth, low impact on resources
30 and environment. Retain undisturbed natural areas. Maintain CE’s rural
31 farms and QUALITY of peace and natural space. We have S. Portland,
32 Portland & Scarborough – developed areas w/ big retail (+not so much
33 natural beauty) to go to for shopping. The plan to revamp CE seems like a
34 small group might benefit and the rest of us will be burdened with more
35 traffic, congestion + higher taxes. Please – if it’s not broken don’t try to fix
36 it! Thank you for asking, thank you for taking time to consider our
37 responses.

38
39 38. If you put housing in the town center, make it affordable and some of it
40 designed and prioritized for the elderly who then could walk to stores,
41 services, Community Services, etc. Pedestrian connectivity should extend
42 from the high school entrance around the corner to the library and middle
43 school. Some of the connectivity might utilize school
44 property / roads / sidewalks which could also be more creatively
45 landscaped without reducing the property uses for sports.

46
47 39. Before there is any expansion of the Town Center area, use what vacant
48 spaces already exist such as the lot next to the Town Hall. Determine why
49 so many businesses have not been able to make a “go” of it in town – are

1 there reasons that made them unprofitable other than just not enough
2 customers? Although a town green would have been a nice feature to
3 have had many years ago when the commercial area was first constructed,
4 I don't see how it would work now as an "addition".
5

6 40. Service-oriented businesses (non-retail) should be the types to encourage
7 foot traffic. Doctors, lawyers, etc. might be best suited to upstairs office
8 space. Prioritize street-level businesses for "window shopping"
9 experience, like Kennebunkport Christmas Stroll. By definition a town
10 center should be the center of commerce, providing the economic support
11 to keep the open space, conservation land, and recreational activities alive
12 throughout the rest of the town. I'd love to see the town center support
13 the farms through creative local produce retail opportunities.
14

15 41. To summarize: dense buildings on each side of road (maybe two story,
16 retail below, residential above). Chicane + landscape plantings to slow
17 traffic and encourage foot traffic. Parking lot (common) hidden behind.
18 Retail should be such to encourage browsing (lawyers & professional
19 offices could be among the second story residential areas). Important to
20 regulate the architectural cohesiveness.
21

22 42. I would argue on behalf of maintaining the character of Cape Elizabeth as
23 a largely residential, green community. I appreciate that new businesses
24 will add to the tax base, but the location of the town, its size, discourage
25 the success of most year-round businesses. I think we have enough
26 infrastructures already to allow the introduction of any new
27 entrepreneurs.
28

29 43. Our family has been here 3 years now. We chose Cape because of the high
30 rankings of the school system. We have been disappointed in the town
31 itself, or lack of. With highly patroned establishments being torn down or
32 closed, prime real estate being left vacant or ambiguous it is
33 disheartening. When I look at the town I wonder where our high tax
34 dollars are going? There has to be change or this town won't survive. I
35 am glad to see that someone has started the ball rolling. Let's hope it's in
36 the right direction.
37

38 44. I am very interested in: 1) expanding sidewalks within the TC zone. 2)
39 promoting green space at minimal cost (challenging!). 3) Keeping the quiet
40 atmosphere: a few (very few) small retailers OK, but emphasis should be
41 on "quaint". 4) Expanding pedestrian pathways to the library would be
42 fantastic and help increase cohesiveness of TC activity. 5) Promote senior
43 housing in the TC. This brings property tax revenue without the cost of
44 school children from below cost. 6) Monitor property sales in the TC and
45 consider purchasing strategic properties that could be converted to
46 "green".
47

48 45. Please keep it the way it is. Why do we need anything more? This is
49 Cape Elizabeth; the town is one of the delights of living in Cape Elizabeth.

1 I & many others do not like the traffic in South Portland as it gets busier in
2 the summer. Why in the world would we want to promote that in Cape
3 Elizabeth? I don't think anyone does. Why has this even come up? I've
4 lived here since 1991 & I still love it as it is & admire the town for
5 maintaining this very environment.
6

7 46. All that can be accomplished by a forced effort to develop "an identifiable,
8 vibrant down town" with "visual identity" is to get it wrong as is so often
9 the case, - and to erode the rural, undeveloped, unorganized quality that
10 makes the town a truly special place to begin with. Take a drive through
11 Vermont on Routes 7 and 100 to understand what I am talking about.
12 What you will notice most about these quaint towns is not what was
13 developed an improved, but rather what was left alone and untouched.
14 That is what we need to preserve. If you doubt this, take a drive to
15 Freeport on a rainy day....
16

17 47. I think the emphasis should be on maintaining Cape's rural character
18 while creating a more recognizable & welcoming town center space that
19 better accommodates motor vehicles, pedestrians & bicyclist.
20

21 48. Upgrading our current library should be a top priority. It should have
22 adequate, accessible space for community events and meetings. Housing,
23 office space, retail and restaurant can be incorporated into one complex.
24 Please leave our New England look of woods and boulders in place.
25 Development can be set back off road. I think the intersection of Scott
26 Dyer Rd, Rt. 77 and Shore Road could be redesigned to be safer. If not a
27 bank, an ATM would be nice to see (perhaps in the shopping center).
28 Signage for local events (such as speakers at the library, school events
29 open to the public or events at Ft. Williams Park) would be nice – maybe
30 digital. Also, an art gallery and/or quality gift/book/clothing/flower
31 shop would offer appeal. I would have all parking off road. Thanks for
32 asking – good luck!
33

34 49. Despite varying thoughts on the issue of a Town Center, I firmly believe
35 we must move towards a more vibrant community, where residents can
36 benefit from services located in their own town and small businesses can
37 succeed. With dwindling and/or flat student enrollment(s) and overall
38 slow town population growth, Cape Elizabeth must find ways to create
39 further revenue in order to keep our tax base stable. We may never
40 experience community growth like SoPo's Ocean Street area, but some
41 community and business improvement is better than nothing. Hopefully,
42 the vacant lot will be a strong consideration for the Town Center. I
43 suppose I should know this – but, can the Town take the lot by eminent
44 domain?
45

46 **Name: [Note: not all survey respondents provided a name]**

47
48 Paul Seidman, 21 Oakview Dr

- 1 June Farrow, 1208 Shore Rd
- 2 Sara Lennon, 54 Cranbrook Dr
- 3 Nancy Bogg, 5 Julie Ann Ln
- 4 Mark Kiefner, 5 Julie Ann Ln
- 5 Bart Johnson, 3 Julie Ann Ln
- 6 Lisa Johnson, 3 Julie Ann Ln
- 7 Peter Haffenreffer
- 8 C. Haywood, 1221 Shore Rd
- 9 Paul Farrow, 1208 Shore Rd
- 10 Jane Clark, 11 Farm Hill Rd
- 11 Janel Voelker, 251 Ocean House Rd
- 12 Laura Ker, 312 Ocean House Rd
- 13 Amy Lombardo, 11 Leighton Farm Rd
- 14 Zev Myerowitz, 2 Davis Pt Ln, Suite 1B
- 15 Sharon Murray, 323 Ocean House Rd
- 16 Heidi Peterson, 11 Oakhurst Rd
- 17 D Barth, 6 Sunnybank Rd
- 18 Joe Chalat, 12 Channel View Rd
- 19 Mitch Wacksman, 9 Bayberry Lane
- 20 David Plimpton, 1000 Sawyer Road
- 21 Suzanne McGinn, 1180 Shore Rd
- 22 Peter Gellerson, Pond Cove Shopping Ctr. Manager
- 23 Jessie Timberlake, 19 Hunts Point Rd
- 24 Anne Swift-Kayatta, 14 Stone Bridge Road
- 25 Nancy H. Marshall, 10 Wildwood Drive
- 26 Al Barthelman, 1247 Sawyer Rd
- 27 Matthew Faulkner, 61 Beach Bluff Terrace
- 28 Alice Grant, 61 Beach Bluff Terrace
- 29 Steve Sutton, 10 Pilot Point Rd.
- 30 Ruth Dufresne, 4 Gateledge Dr.
- 31 Joelle Stoecklein, 4 Masefield Terrace
- 32 Heidi Young, 1127 Sawyer Rd.
- 33 Jennifer & Andrew Steinberg, Cross Hill Rd.
- 34 McGrath, 1 Rugosa Way
- 35 Joel Bassett, 54 Broad Cove
- 36 Henk A. Pols, 26 Salt Spray Lane
- 37 Peter W. Rano, 1222 Shore Rd.
- 38 Eric Hagmann, 11 Bowery Beach Rd.
- 39 John Charette, 5 Wilton Lane
- 40 Steve & Marianne Harmon, 22 Hannaford Cove Rd
- 41 Mary Volin, 17 Lawson Rd
- 42 Kirsten Berman, 12 Arbor Lane
- 43 David R Volin, 17 Lawson Rd
- 44 Heidi Larson, 27 Rocky Hill Rd
- 45 Sarah Whitney, 4 Crescent View Ave
- 46 Bob Tripler, Trundy Road
- 47 Cheryl Hagmann, 11 Bowery Beach Rd
- 48 Jeff Little, 49 Scott Dyer Rd.
- 49 Traci Vaine, 23 Ivie Road.

- 1 Charles Wilson, 337 Mitchell Rd.
- 2 William Schmitz, 10 Sweet Fern Rd.
- 3 Joan Schmitz, 10 Sweet Fern Rd.
- 4 Joseph Guglielmetti, 12 Olde Fort Rd.
- 5 Ann and Robert Hecker, 1207 Shore Rd.
- 6 Amy Philbrick, 1150 Shore Rd.
- 7 Mary Ann Lynch, 2 Olde Colony Lane.
- 8 Karla Whitney, CE
- 9 Alden Philbrick (from e-mail)
- 10 Frank Miles, Bowery Beach Rd.
- 11 Collee Oakley, 7 Dyer Pond Rd.
- 12 Brett Oakley, 7 Dyer Pond Rd.
- 13 Roy Hermmann, 2 Avon Rd.
- 14 Billie Warnich, 2 Masefield Terrace.
- 15 Jessica Sullivan, 441 Mitchell Rd.
- 16 Christian Philon-Dufour, 352 Mitchell Rd.
- 17 David A. Dufour, 352 Mitchell Rd.
- 18 Judi Dinmore, 11 Rocky Knoll Rd.
- 19 Kim Monaghan-Derrig, 6 Russet Lane

20

21 *Thank you for taking the time to share your opinions with the Town Center Planning*
22 *Committee. As we move forward, we will do our best to keep all comments in mind.*

23 *Please feel free to contact our committee with any additional thoughts you might have.*

24

ATKINS | CHOWDRY LLC

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Frank K. N. Chowdry, Esq.
fchowdry@atkinschowdry.com

NOV 22 2013

November 20, 2013

Maureen O'Meara, Town Planner
Town Hall
P.O. Box 6260
Cape Elizabeth, ME 04107

Re: Town Center Survey

Dear Maureen:

I am distressed to see yet another attempt by the Town to find additional ways of changing the character of Cape Elizabeth and, in doing so, spending substantial sums of money that belongs to others.

The survey is clearly slanted towards the goal of changing the character of what is affectionately called "Town Center"; the survey is designed to create the impression that the expansion of the Town Center is desired by its citizens. This is unfair and I think, downright misleading. By asking the questions and getting responses, you artificially create the impression that residents agree with your goals. The survey is a trap for the unwary. If you conducted a survey which had one question: why did you move to Cape Elizabeth?, I think you would find that most people responding would tell you that they moved to Cape Elizabeth because they liked the town how it was when they moved in, not for what non-elected Town employees would like to see the Town become. I think it is unquestionable that people did not move here because of our police station, because of the world-class public works facility, because of a soccer field with artificial turf and bleachers, or to be able to buy a hot dog from vendors at Fort Williams.

There is a segment of Town Government that seems to only feel comfortable with an endless cycle of large public projects and the expenditure of substantial sums of hard-earned tax money. This endless series of proposals to change the character of Cape Elizabeth has to stop. Because of the large expenditures of money in the past, what is really needed in the town, a modern library, is paying the price. The vast majority of people in Cape Elizabeth are tired of spending money and it's time Town Government started listening. The conclusion is clear to me that the survey is designed to give the

100 Commercial Street, Suite 305 | Portland, Maine 04101 | T: 207 747 4416 | F: 207 747 4417

Maureen O'Meara
November 20, 2013

Town Center Planning Committee a basis for stating that residents want to make the changes suggested by the survey. This is unfair and misleading. I trust that the Town Center Planning Committee and you will abandon this project.

Very truly yours,



Alan R. Atkins

ARA/djt

Enclosure

Copy to: Stephanie Carver, Diane Hessler, Skip Murray, Stephen Parkhurst, Lee Ritty, David Sherman, Jamie Wagner, Peter Curry, Mary Townsend

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Appendix E Town Center Existing Properties Spreadsheet

Town Center Existing conditions survey															
Map/Lot	Address	Owner	Business/ Institutions	Lot Size	Total Building sq. ft.	Total # dwelling units	Office sq. ft.	Retail sq. ft.	Municipal sq. ft.	School sq. ft.	Manufacturing sq. ft.	Church sq. ft.	Other sq. ft.	Number of floors	
U22-76A	280 Ocean House Rd.	Methodist Church	Methodist Church/World of Wonders Nursery School	10.90 ac	7,542							7,542		1	
U22-78	290 Ocean House Rd.	RH Foster Energy LLC.	Jonesy's Service Center	26,658	4,104			4,104						1	
U22-76C	287 Ocean House Rd.	VSH Realty Inc.	Cumberland Farms Inc.	39,768	2,160			1,920						1	
U22-75	5 Scott Dyer Rd.	Hill, Janet E	Single family home	6,000	750								750	2	
U22-76B	5 Pearl Street	Donnelly, Jon Patrick	Single family home	1.96 ac	2,532									2	
U22-76C	1227 Shore Rd.	Dill, Cynthia A	Single family home	26,310	3,680									1	
U22-79	300 Ocean House Rd.	Kimball, Robert III	RE/Max Oceanside	6,412	2,326	2		2,326						3	
U22-60	1235 Shore Rd.	Johnson, Everett F Jr.	Single family home Coastal Wellness Family	15,818	3,453								3,453	2	
U22-82	1231 Shore Rd.	Virgilio, Stephen P	Chiropractic	21,120	2,256									1	
U22-74	12 Hill Way	Hill, Edward W Estate of	Vacant structure	2.1 ac	3,064									2	
U21-1	349 Ocean House Rd.	KMC Properties LLC.	Vacant lot	76 ac											
U21-2	343 Ocean House Rd.	Town of Cape Elizabeth	Community Center/ Edward Jones Investments/ The Law Office of Jamie Wagner	1.2 ac	10,075		1,195		8,880					1	
U21-3B	327 Ocean House Rd.	Lathrop & Lathrop Inc.	Kumon/ Portland Dry Cleaners/ Wellheart Yoga/ The Local Duzz/ CVS/ Ocean House Pizza/ Two Lights Home Care/ IGA/ Pond Cove Assoc. Lim. Ptship	2.5 ac	32,886			32,886						1	
U21-5	317 Ocean House Rd.	Murray, Gerald W.		1.1 ac	2,424	1		2,424						2	
U21-5A	323 Ocean House Rd.	Murray, Gerald W.		34,680	2,940								2,940	2	
U21-6	315 Ocean House Rd.	Murray Gerald W.		16,405	905								905	1	
U21-7	299 Ocean House Rd.	Thompson, Timothy L.	Mojo Health Bar/ D.A. Roberts, Inc./ Furl Williams Charitable Foundation	12,635	1,050		1,050							2	
U21-8	295 Ocean House Rd.	Balfour, Scott A.	Coldwell Banker	6,132	821		821							2	
U21-9	303 Ocean House Rd.	Noren, Ingrid B.	Vacant structure	13,500	1,680								1,680	2	
U21-10	7 Holman Rd.	Town of Cape Elizabeth	Vacant lot	11,941	0										
U21-11	2 Scott Dyer Rd.	Dickinson, Diane M.	Poly's Haircare/ Mark D. Dickinson D.D.S. Family Dentistry	13,130	2,116		2,116							2	
U21-12		Town of Cape Elizabeth	School campus	101.3 ac						300,000+					
U20-15	359 Ocean House Rd.	Jordan, Norman		0.5 ac	1,900										
U20-16	359 Ocean House Rd.	Jordan, Norman		0.49 ac	0										
U20-16A	359 Ocean House Rd.	Jordan, Norman		1 ac	0										
U20-17	351 Ocean House Rd.	Blake, Rachel & Andrew			2,430										
U11-14	1226 Shore Rd.	Foxtrout Properties LLC.	Cape Elizabeth Family Medicine	1.5 ac	5,615								5,615	1	
U11-15	1230 Shore Rd.	KLS LLC.	L.P. Murray and sons	1 ac	2,573								2,573	2	
U11-16A	316 Ocean House Rd.	ISIS Development LLC.		37,036	0										
U11-16B	1234 Shore Rd.	Key Bank of Maine	Key Bank of Maine	19,296	1,886		1,886							1	
U11-16C	312 Ocean House Rd.	Condo		20,161	0										
U11-16D	1232 Shore Rd.	Cape Dental Associates	Cape Dental Associates/ Shore Things	12,396	2,710		2,710							1	
U11-17	320 Ocean House Rd.	Town of Cape Elizabeth	Cape Elizabeth Town Hall	2 ac	6,144				6,144					2	
U11-16-1	312 Ocean House Rd.	Ker, Laura & Robert	Condo	0.12 ac	1,483										
U11-16-2	312 Ocean House Rd.	Dill, Cynthia & Clarke, Thomas	Condo	0.12 ac	1,196										
U11-16-3	312 Ocean House Rd.	Goodine, Jennifer	Condo	0.12 ac	832										
U11-16-4	312 Ocean House Rd.	Cohen, Phyllis	Condo	0.12 ac	1,412										
R02-4-5	330 Ocean House Rd.	CE Land Trust	Land Trust Office		1,080										
R02-4-6	326 Ocean House Rd.	Haffenreffer Trust	Vacant Land	4.10 ac	0										
TOTAL					116,025	3	9,778	43,660	15,024			0	7,542	29,448	36

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4 **Appendix F**
5 **Town Center Infrastructure**

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10 Roads

11 Route 77, locally known as Ocean House Rd, is the spine of the Town Center.
12 This is the main road of the Town Center, and the only town arterial. Route 77 is
13 the primary commuting conduit for Cape Elizabeth residents and also the major
14 road to access the state parks/beach and Fort Williams Park. The most recent
15 traffic count in the Comprehensive Plan indicates over 11,000 daily trips on
16 Route 77 measured south of Scott Dyer Rd. South of Old Ocean House Rd, the
17 trips declined to 7,200.

18 Scott Dyer Rd extends west from the Town Center’s major intersection and
19 provides access to the library and northern end of the school campus where the
20 Pond Cove Elementary and Middle School are located. West of Route 77, Scott
21 Dyer Rd handles over 3,100 trips daily.

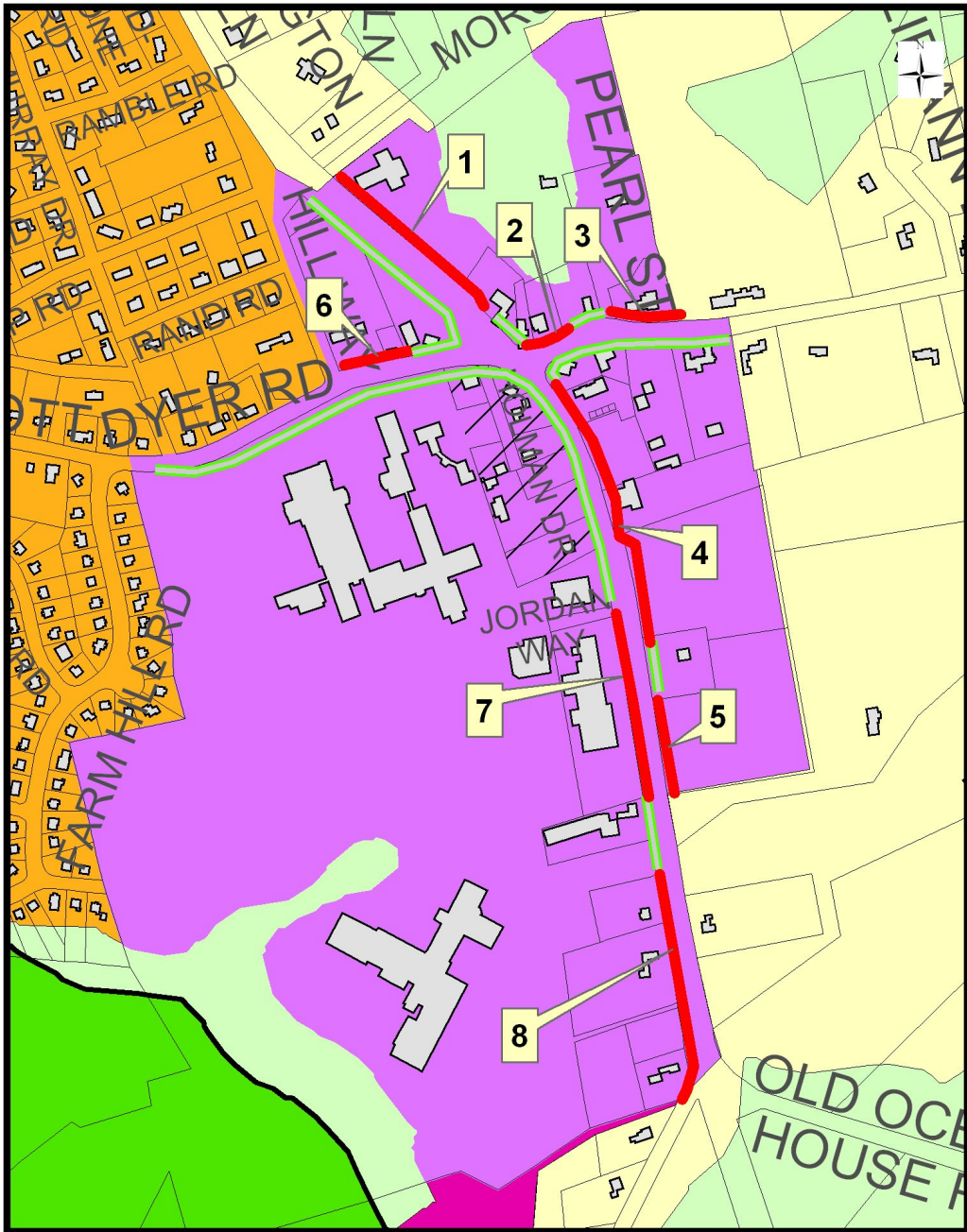
22 The southerly end of Shore Rd intersects with Route 77, forming the primary
23 Town Center intersection. At Route 77, Shore Rd has over 3,500 trips daily.

24 The few additional roads in the Town Center serve almost exclusively local
25 traffic. There are no “high accident” or “high traffic” locations in the Town
26 Center and the roads are handling traffic at a level below their design capacity.

27 Sidewalks

28 The 1993 plan recommended that sidewalks be constructed on both sides of
29 Route 77, Scott Dyer Rd and Shore Rd. The map below indicates where
30 sidewalks currently exist and where sidewalks are proposed but not constructed.
31
32
33

Town Center District Sidewalks



Prepared by the Cape Elizabeth Planning Office 5/2/2014

- 1
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1 The chart below includes high-level, estimated costs to construct the missing
 2 town center sidewalk segments.
 3

Town Center District Sidewalks				
Budgetary Design and Construction Costs*				
Sidewalk Segment	Location	Approximate Length	Budgetary Costs	Per Foot Budgetary Cost
1	Ocean House Rd from Cumberland Farms north to Methodist Church	525'	\$103,320	\$197
2	Ocean House Rd from Town Center East on Shore Rd	150'	\$29,520	\$197
3	Shore Rd easterly of Segment 2	250'	\$49,200	\$197
4	Ocean House Rd from Town Center southerly to Town Hall	875'	\$172,200	\$197
5	Ocean House Rd from Town Hall southerly	300'	\$59,040	\$197
6	Ocean House Rd from Town Center westerly on Scott Dyer Rd	250'	\$49,200	\$197
7	Ocean House Rd from Shopping Center southerly to Town Hall	525'	\$103,320	\$197
8	Ocean House Rd from High School entrance southerly to Fowler Rd	725'	\$380,480	\$525
*Sidewalk and Shoulder improvements to include 6-foot wide concrete sidewalk, 2-foot shoulder, 2-foot esplanade with trees, lighting, granite curb, and drainage improvements				

4
5

1 If the town proceeds with the original recommendation for sidewalks throughout
 2 the town center, an additional estimated 3,600 linear feet of sidewalk would need
 3 to be constructed. Engineering design of the sidewalks would be done when
 4 funding for construction is available, however the general sidewalk design
 5 would include a 6' wide sidewalk with a concrete surface separated from the
 6 adjacent road by a grassed esplanade varying in width and planted with street
 7 trees when sufficient room is available. Pedestrian lighting will also be located in
 8 the esplanade. More detailed specifications will be prepared as part of
 9 Recommendation #6. High-level cost estimates to complete the Town Center
 10 sidewalk network would cost in the range of 1 million dollars.

11
 12 Other sidewalk improvements might include connections to nearby
 13 neighborhoods and are expanded upon below:

Town Center sidewalk Connections to nearby neighborhoods			
Location	Estimated Distance (in linear ft)	Budget Cost	Per Foot Cost
Fowler Rd: from Route 77 to Fenway Rd	4,575	600,100	131
Scott Dyer Rd: Village Crossings to Spurwink Ave	2,100	275,520	131
Scott Dyer Rd to Wells Rd to Cross Hill Rd	2,600	341,120	131
Route 77: Canter Ln to Mitchell Rd	3,200	419,840	131
TOTAL	12,475	1,636,580	

14
 15 Stormwater
 16

17 In 1995, with funding from the Casco Bay Estuary Project, the Town prepared a
 18 Town Center Stormwater Management Plan. The plan called for infrastructure
 19 improvements to collect stormwater and convey it through the school campus to
 20 discharge into the marsh. Best Management Practices, such as cleaning catch
 21 basins, sweeping roads and installing oil/grit separators were recommended.
 22 Some of this work, such as installing properly sized pipes on Middle School end
 23 of the school campus, was done in 1995. Vortechnic units, which help segregate

1 grit, were installed at the outlets to the marsh, along with stormwater collection
2 infrastructure when High School was renovated in 2004.

3
4 The original plan called for \$1.2 million in infrastructure improvements. Since
5 1995, there has been a shift in best management practices for stormwater that
6 emphasize reducing impervious surface and onsite stormwater quality controls.
7 Prior to proceeding with further stormwater infrastructure improvements, the
8 1995 plan should be updated. In August, 2014, the town was awarded a coastal
9 community grant from the State of Maine Municipal Planning Assistance
10 Program to conduct the Town Center Stormwater Study.

11 12 Public Sanitary Sewer

13
14 The Town Center is a designated Sewer Service area, which means that town
15 center properties can be and are often required to be served by public sewer. A
16 gravity public sewer line is located on the west side of Route 77, from Scott Dyer
17 Rd to the Old Ocean House Rd. This line connects to a larger interceptor sewer
18 line that runs westerly through the school campus and cross-country to the
19 Southern Cape Treatment Plant on Spurwink Ave. Public sewer extends to the
20 limit of the Town Center in Shore Rd and beyond the Town Center on Scott Dyer
21 Rd. At the time of this report, the Town has capacity at the Southern Cape
22 Treatment Plant to accommodate additional sanitary flows.

23 24 Public Water

25
26 The Portland Water District supplies public water to all properties in the Town
27 Center for drinking water and fire suppression. The Scott Dyer Rd water line was
28 installed in 1942 and 1948 and had a history of leaks dating back 10 years. The
29 Portland Water District identified this as a priority project in their workplan and
30 a segment in the Town Center was replaced with a new and larger pipe in 2009.
31 Another priority project in their workplan is to clean and cement line
32 approximately 11,000 feet of existing 8" main on Shore Rd from Scott Dyer Rd to
33 250' south of Olde Colony Lane. A third project is to clean and cement line
34 approximately 2,000 feet of existing 8" line in Ocean House Rd from Scott Dyer
35 Rd to a point approximately 300 feet north of Maple Lane.

36 37 Recreation Facilities

38
39 The Town Center includes a healthy range of constructed recreation facilities and
40 nature trails. The town center includes the school campus and community center.
41 Athletic fields on the school campus include:

42
43 Holman baseball field

44 Capano softball field

45 1 multipurpose field

46 Hannaford Turf field

47 Rey Moulton baseball field

48 3 tennis courts

49 2 playgrounds

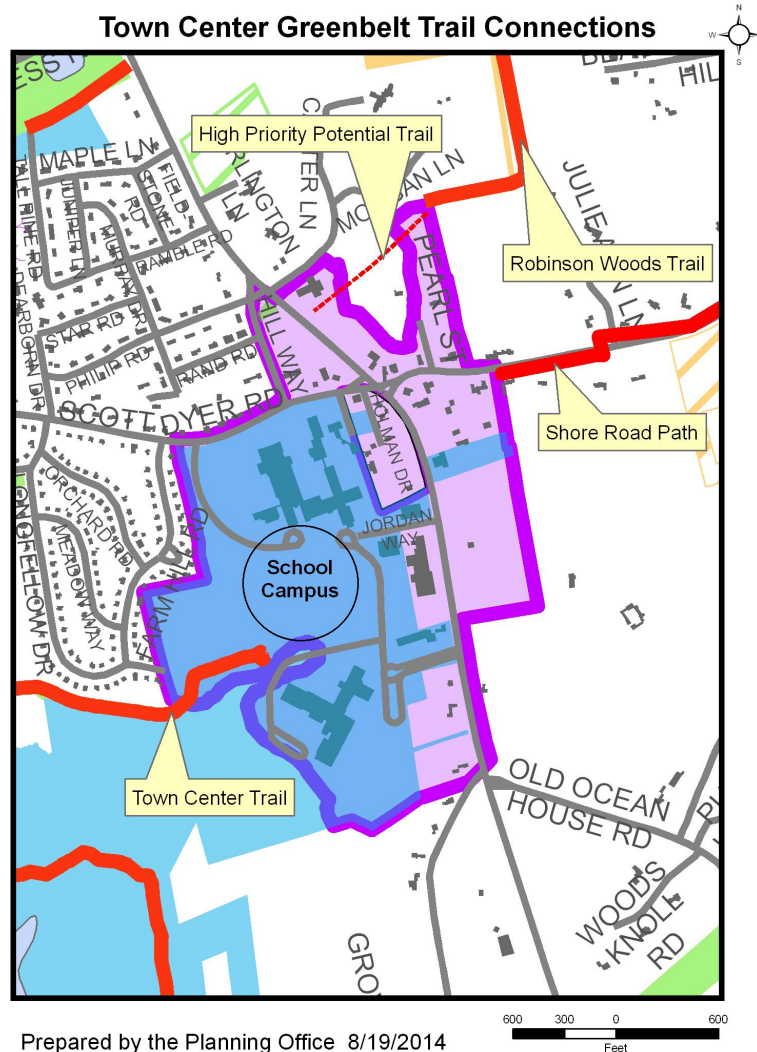
1 track
2 basketball court

3
4 In addition, the Cape Elizabeth High School also houses an indoor swimming
5 pool and fitness center, which are open to and heavily used by members of the
6 community.

7
8 The Cape Elizabeth Greenbelt system, which includes 24+ miles of nature trails
9 and over 1,100 acres of permanently protected and publicly accessible open
10 space, includes trail connections in the town center. From the rear of the school
11 campus extends the Town Center Trail. The Town Center Trail intersects with
12 trails heading south, over the Spurwink River Pedestrian bridge, north via the
13 Scott Dyer Trail and west to the Town Farm Trail and the Spurwink Marsh.
14 At the northern end of the town center are the Shore Road Path and the southern
15 terminus of the Robinson Woods Trails. Securing formal permission for the trail
16 from Robinson Woods to Route 77 has been identified as a high priority in the
17 2013 Greenbelt Plan. The Shore Road path has fundamentally changed multi-
18 modal access to the town center for over 200 families living between the town
19 center and Fort Williams Park.

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Town Center Greenbelt Trail Connections



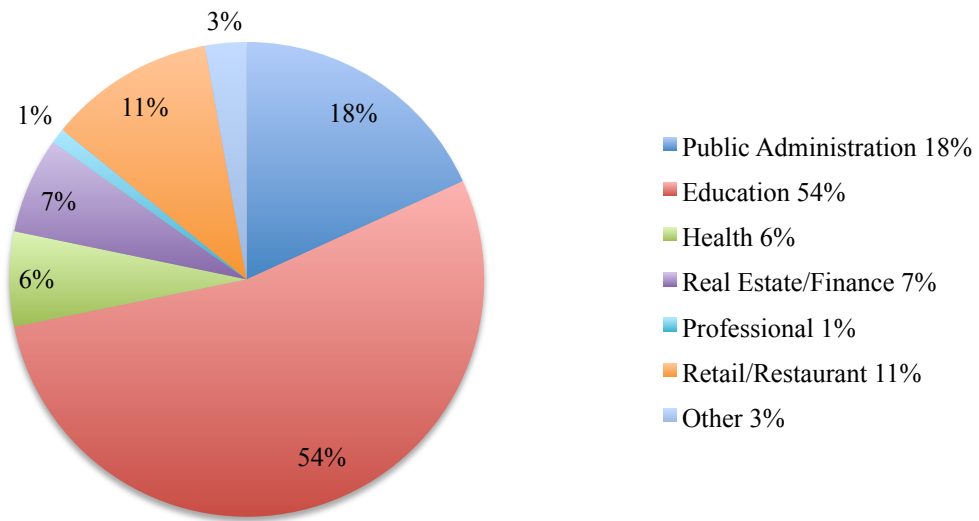
Prepared by the Planning Office 8/19/2014

Employment

The largest concentration of jobs in Cape Elizabeth is located in the town center. There are 570+ full and part-time jobs in the town center. Over one-half of those jobs are with the Cape Elizabeth school department. An additional 18% of jobs are with the Town of Cape Elizabeth Fire Department, Public Safety Department, Library, Community Services and town administration.

Private sector employment accounts for 28% of town center jobs. Almost one-half of private sector jobs are in the retail and food service sectors. The real estate and health sectors are also a significant part of private sector job employment.

Town Center Jobs by Type



Source: Town Planner inventory, 8-20-2014.

Parking

The Town Center has 900 parking spaces, plus at least one vacant lot that has been used as casual parking. Of that parking, 390 spaces are located on public property. The table below is an inventory of parking in the town center.

Address	Number of parking spaces
280 Ocean House Road (Methodist Church)	33+
287 Ocean House Road (vacant)	15
295 Ocean House Road (Century 21/Balfour)	7
298 Ocean House Road (Jones)	22
299 Ocean House Road (vacant)	7
303 Ocean House Road (real estate office/apartment)	6
316 Ocean House Road (vacant)	0
320 Ocean House Rd (town hall)	61
325 Ocean House Road (Public Safety)	66
327 Ocean House Road (Shopping Center)	119
330 Ocean House Road (Land Trust)	6
340 Ocean House Road (Hidden Court Subd.)	9
343 Ocean House Road (Community Center)	90
343 Ocean House Road (High School))	120
349 Ocean House Road (C's Salt Market)	28

6 Scott Dyer Rd (Thom Mem Library)	53
8 Scott Dyer Rd (Middle/Elementary Schools)	216
1226 Shore Rd (Cape Family Medicine)	20
1230 Shore Rd (Murray & Sons)	6
1231 Shore Rd (office)	10
1234 Shore Rd (vacant)	8
1235 Shore Rd home/shared pkg)	12
1237 Shore Road (Office/apartments)	21
TOTAL	902

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Utilities: Electric, Cable

As part of the 2007 Comprehensive Plan, Central Maine Power and Time Warner Cable were contacted regarding the adequacy of service and infrastructure in the town. Both utilities reviewed their respective Cape Elizabeth systems and determined them adequate at the time of that process.

Gas

The Town has considered the extension of a natural gas line to the town center at least once a decade. Each time, the town would need to pay more than one-half the cost of the infrastructure extension, as well as all the costs to convert existing systems. At this time, the town is again collecting information on the costs involved to make natural gas available and evaluating potential cost savings.

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Appendix G Village Green Concept Plan



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Appendix H
Sample Zoning Ordinance Text Amendment

This ordinance amendment is a rough draft prepared for illustrative purposes and will need to be fine-tuned as part of the Zoning Ordinance amendment process.

Sec. 19-6-4. **TOWN CENTER DISTRICT (TC)**

D. Standards

~~1. *Performance Standards*~~

~~i. Notwithstanding the provisions of Sec. 19-6-9, Resource Protection District, and Sec. 19-8-3, Resource Protection Performance Standards, an RP2 District wetland located on a lot in the Town Center District may be completely altered when the overall development includes a substantial public benefit, such as creation of a publicly accessible village green. The same overall development will also not be required to meet the maximum front yard setback for buildings located in the development. The overall development is subject to Site Plan Review by the Planning Board.~~

~~2. *The following Space and Bulk Standards shall apply:*~~

MINIMUM SETBACKS

~~(5) *All other uses*~~

(c) Front yard setback	Minimum 25 ft.
	Maximum 35 ft.

The Planning Board may allow some flexibility in applying this setback when the overall development includes a public village green and the proposed structure will front on or serve to frame the village green.

1 **Appendix I**

2 **Reference Materials**

- 3
- 4 •1993 Town Center Plan
 - 5
 - 6 •2007 Comprehensive Plan
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 - 8 •2007 Oest Associates Sidewalk construction estimates
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 - 10 •2012 Future Open Space Preservation Committee Final Report
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 - 12 •2013 Town of Cape Elizabeth Greenbelt Plan
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 - 14 •2013 Zoning Ordinance, Town Center Zoning District
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 - 18 •Town Council Communication Strategy
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 - 37 •Planning Commissioners Journal, Summer 2009, "Libraries at the Heart of our
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